

MTD Sales
14.12 L

Brand Share %
17.64 %

Information:

MTD : 01-09-2026 To 12-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	4.25	17.48 %
Gas-Stov	3.23	15.12 %
Cook-Ele	2.59	56.17 %
Chimney	1.51	29.59 %
Cook-Pre	1.26	60.74 %
Small-Ap	0.66	9.77 %
Grinder	0.60	10.83 %
In-Stove	0.01	0.67 %
Total	14.12	17.64 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	7.74	18.97 %
TIRUPATI-01	6.38	16.27 %
Total	14.12	17.64 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.99	18.10 %
Mixie	1.97	19.00 %
Cook-Ele	1.39	44.20 %
Chimney	0.83	32.97 %
Cook-Pre	0.69	60.02 %
Grinder	0.48	14.11 %
Small-Ap	0.37	10.40 %
In-Stove	0.01	1.21 %
Total	7.74	18.97 %

Branch *	MTD Sales L	Brand Share %
VSK1	0.40	16.61 %
VJW1	0.28	14.97 %
BVR1	0.17	11.86 %
RAL1	0.17	12.04 %
NPR1	0.16	17.25 %
GNT2	0.15	13.07 %
GDV1	0.12	16.86 %
VKN1	0.11	14.63 %
CRL1	0.10	6.28 %
VJW4	0.09	10.96 %
PRL1	0.08	9.55 %
BPP1	0.06	9.85 %
JPT1	0.05	6.58 %
TEL1	0.04	4.34 %
OGL1	0.02	1.29 %
GTSD	0.01	0.53 %
KND1		0.00 %
VJW2		0.00 %
Total	7.74	18.97 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.28	16.35 %
Gas-Stov	1.24	11.96 %
Cook-Ele	1.20	81.84 %
Chimney	0.68	26.27 %
Cook-Pre	0.57	61.64 %
Small-Ap	0.29	9.07 %
Grinder	0.12	5.56 %
Total	6.38	16.27 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.50	11.67 %
ATP1	0.49	13.10 %
RCY1	0.24	16.74 %
KDR1	0.22	13.36 %
TPY1	0.19	15.75 %
KAR1	0.15	14.05 %
KNL1	0.14	6.78 %
SPE1	0.13	12.03 %
PUT1	0.11	15.00 %
RJP1	0.10	7.26 %
NLR1	0.09	12.26 %
PMR1	0.09	11.86 %
DHN1	0.07	15.79 %
PDT1	0.06	4.99 %
KHT1	0.05	4.54 %
CTO1	0.05	4.61 %
NYP1	0.04	6.78 %
GTL1		0.00 %
TPSD		0.00 %
Total	6.38	16.27 %