

MTD Sales
8.87 L

Brand Share %
17.68 %

Information:

MTD : 01-09-2025 To 12-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	3.78	20.22 %
Gas-Stov	1.89	17.44 %
Cook-Pre	1.06	33.85 %
Grinder	0.80	15.90 %
In-Stove	0.68	85.48 %
Small-Ap	0.49	19.78 %
Fan	0.18	2.83 %
Total	8.87	17.68 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	4.84	21.85 %
TIRUPATI-01	4.02	14.38 %
Total	8.87	17.68 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	2.64	28.33 %
Gas-Stov	1.06	25.51 %
Grinder	0.42	17.03 %
Cook-Pre	0.30	28.03 %
Small-Ap	0.22	23.40 %
In-Stove	0.11	73.19 %
Fan	0.09	3.34 %
Total	4.84	21.85 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.15	14.55 %
VKN1	0.14	14.76 %
VJW1	0.13	16.92 %
CRL1	0.12	7.73 %
ELU1	0.11	14.20 %
VJW4	0.11	10.87 %
VUY1	0.10	17.07 %
OGL1	0.08	9.55 %
DPE1	0.07	17.52 %
TVU1	0.06	14.59 %
JPT1	0.06	8.62 %
BPP1	0.05	12.83 %
CKT1	0.03	6.51 %
GNT2	0.02	5.50 %
PNR1	0.02	12.19 %
VJW2	0.01	2.41 %
GDV1		0.00 %
KND1		0.00 %
RAL1		0.00 %
Total	4.84	21.85 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.13	12.13 %
Gas-Stov	0.82	12.39 %
Cook-Pre	0.76	36.88 %
In-Stove	0.57	88.41 %
Grinder	0.39	14.84 %
Small-Ap	0.27	17.56 %
Fan	0.09	2.44 %
Total	4.02	14.38 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.32	12.03 %
KHT1	0.15	15.49 %
PMR1	0.14	13.01 %
MPL1	0.14	11.22 %
RJP1	0.14	13.41 %
PIL1	0.11	10.32 %
PGR1	0.11	13.37 %
NDL1	0.10	16.55 %
VKI1	0.09	14.20 %
ADI1	0.09	9.46 %
GTL1	0.08	11.74 %
SPE1	0.07	15.83 %
TPY1	0.07	6.53 %
KDA1	0.07	5.31 %
NYP1	0.06	6.92 %
KNL1	0.06	5.85 %
PUT1	0.05	5.46 %
CTO1	0.05	4.84 %
PDT1	0.03	5.25 %
DHN1	0.03	4.07 %
Total	4.02	14.38 %