

MTD Sales
11.93 L

Brand Share %
17.06 %

Information:

MTD : 01-08-2025 To 12-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	4.33	18.29 %
Gas-Stov	2.97	16.87 %
Cook-Pre	1.89	40.65 %
Grinder	1.32	15.24 %
Small-Ap	0.60	18.43 %
In-Stove	0.38	48.93 %
Fan	0.24	2.69 %
Chimney	0.22	8.70 %
Total	11.93	17.06 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	6.57	20.36 %
TIRUPATI-01	5.36	14.23 %
Total	11.93	17.06 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	2.61	25.76 %
Gas-Stov	1.43	18.70 %
Grinder	0.94	17.87 %
Cook-Pre	0.83	55.11 %
Chimney	0.22	18.70 %
Small-Ap	0.21	14.98 %
In-Stove	0.21	73.64 %
Fan	0.12	2.49 %
Total	6.57	20.36 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.28	13.06 %
NRT1	0.19	16.76 %
TVU1	0.19	14.81 %
CRL1	0.18	12.98 %
GNT1	0.12	9.18 %
TEL1	0.11	15.10 %
GDV1	0.09	13.19 %
VJW4	0.09	10.91 %
CKT1	0.09	10.17 %
AMP1	0.05	10.91 %
KND1	0.05	7.85 %
JPT1	0.03	7.75 %
OGL1	0.03	2.15 %
GNT2	0.03	5.60 %
GTSD		0.00 %
Total	6.57	20.36 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.72	12.70 %
Gas-Stov	1.54	15.45 %
Cook-Pre	1.06	33.77 %
Small-Ap	0.38	21.18 %
Grinder	0.38	11.16 %
In-Stove	0.17	34.26 %
Fan	0.12	2.94 %
Total	5.36	14.23 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.62	13.09 %
KHT1	0.31	16.13 %
PUT1	0.28	9.29 %
TPY2	0.22	9.45 %
PMR1	0.19	10.30 %
SPE1	0.18	15.78 %
PGR1	0.16	16.88 %
CTO1	0.15	10.87 %
NDL1	0.13	9.43 %
TPY1	0.12	8.48 %
RCY1	0.11	14.44 %
RJP1	0.11	7.80 %
TPI1	0.11	11.94 %
KNL1	0.10	5.26 %
PDT1	0.08	12.01 %
KDA1	0.08	6.92 %
DHN1	0.04	5.57 %
NLR1	0.04	10.17 %
MPL1	0.03	2.08 %
VKI1	0.01	1.33 %
TPSD		0.00 %
Total	5.36	14.23 %