

MTD Sales
16.27 L

Brand Share %
26.53 %

Information:

MTD : 01-11-2025 To 11-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **26.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	7.18	31.25 %
Gas-Stov	4.75	27.90 %
Cook-Pre	1.46	41.06 %
Grinder	1.06	15.11 %
Chimney	0.88	30.09 %
Small-Ap	0.48	19.48 %
In-Stove	0.43	55.04 %
Fan	0.03	0.57 %
Total	16.27	26.53 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	9.46	28.61 %
TIRUPATI-01	6.81	24.10 %
Total	16.27	26.53 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.14	35.41 %
Gas-Stov	2.72	29.27 %
Cook-Pre	0.95	54.61 %
Grinder	0.78	17.19 %
Chimney	0.40	24.12 %
Small-Ap	0.27	21.26 %
In-Stove	0.18	54.89 %
Fan	0.03	1.01 %
Total	9.46	28.61 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.45	22.24 %
GNT1	0.43	22.97 %
RMV1	0.36	24.82 %
TNK1	0.29	17.99 %
DPE1	0.25	25.18 %
VJW3	0.22	13.63 %
PRL1	0.18	23.80 %
CRL1	0.14	12.97 %
OGI1	0.14	7.82 %
KND1	0.10	16.62 %
JPT1	0.10	17.45 %
KDR1	0.07	7.23 %
GDV1	0.07	14.27 %
RAL1	0.07	9.74 %
VJW2	0.06	16.29 %
VUY1	0.05	15.55 %
ELU1	0.05	5.41 %
TVU1	0.04	6.95 %
CKT1	0.04	5.13 %
BPP1	0.03	6.21 %
GNT2	0.03	9.71 %
NPR1	0.02	5.14 %
AMP1	0.02	4.65 %
JGG1	0.01	1.80 %
PNR1		0.00 %
VKN1		0.00 %
Total	9.46	28.61 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.04	26.95 %
Gas-Stov	2.04	26.26 %
Cook-Pre	0.51	28.02 %
Chimney	0.48	38.02 %
Grinder	0.28	11.30 %
In-Stove	0.25	55.14 %
Small-Ap	0.21	17.61 %
Total	6.81	24.10 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.77	26.36 %
TPY2	0.52	21.99 %
NLR1	0.24	24.37 %
CTO1	0.22	23.19 %
NDL1	0.16	12.02 %
RCY1	0.15	22.71 %
PIL1	0.12	16.41 %
KVL1	0.10	10.68 %
TPY1	0.09	16.09 %
KHT1	0.09	7.10 %
PMR1	0.08	9.51 %
MPL1	0.08	9.72 %
NYP1	0.08	8.99 %
RJP1	0.08	9.93 %
VKI1	0.06	7.33 %
PGR1	0.06	8.12 %
PUT1	0.06	5.50 %
PDT1	0.05	13.50 %
TPI1	0.05	5.16 %
KNL1	0.04	4.45 %
DHN1	0.03	7.24 %
KDA1	0.01	2.75 %
Total	6.81	24.10 %