

MTD Sales
17.72 L

Brand Share %
18.61 %

Information:

MTD : 01-10-2025 To 11-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	6.97	20.80 %
Gas-Stov	5.17	18.70 %
Grinder	2.09	17.82 %
Cook-Pre	1.98	38.77 %
Small-Ap	0.76	18.09 %
In-Stove	0.52	61.29 %
Chimney	0.14	2.85 %
Fan	0.09	1.20 %
Total	17.72	18.61 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	11.36	23.61 %
TIRUPATI-01	6.36	13.49 %
Total	17.72	18.61 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.40	25.98 %
Gas-Stov	3.39	27.24 %
Grinder	1.70	20.84 %
Cook-Pre	1.17	45.00 %
Small-Ap	0.34	15.67 %
In-Stove	0.26	91.66 %
Chimney	0.07	3.73 %
Fan	0.03	0.79 %
Total	11.36	23.61 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.42	16.89 %
BVR1	0.28	15.16 %
ELU1	0.20	11.22 %
BPP1	0.17	17.19 %
VUY1	0.17	15.45 %
OGL1	0.17	8.03 %
RAL1	0.15	14.87 %
CKT1	0.15	11.96 %
NRT1	0.14	15.44 %
AMP1	0.10	16.06 %
PRL1	0.10	15.62 %
TEL1	0.09	10.13 %
GNT2	0.06	5.84 %
KND1	0.03	4.19 %
PNR1	0.01	1.23 %
GTSD		0.00 %
Total	11.36	23.61 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.57	15.51 %
Gas-Stov	1.78	11.71 %
Cook-Pre	0.82	32.38 %
Small-Ap	0.42	20.67 %
Grinder	0.39	10.89 %
In-Stove	0.26	45.67 %
Chimney	0.07	2.32 %
Fan	0.06	1.61 %
Total	6.36	13.49 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.61	12.60 %
ATP1	0.35	11.21 %
VKI1	0.25	15.74 %
TPY1	0.23	14.46 %
KVL1	0.23	13.33 %
PMR1	0.20	10.95 %
KNL1	0.19	4.79 %
NLR1	0.19	11.73 %
PGR1	0.18	11.24 %
PIL1	0.18	16.15 %
CTO1	0.18	7.28 %
KHT1	0.17	9.48 %
KDA1	0.17	9.54 %
RJP1	0.14	7.42 %
NDL1	0.10	6.06 %
MPL1	0.09	6.25 %
RCY1	0.09	7.68 %
DHN1	0.08	12.11 %
PDT1	0.05	6.57 %
GTL1	0.05	10.99 %
TPI1	0.04	3.18 %
PUT1	0.01	0.54 %
TPSD		0.00 %
Total	6.36	13.49 %