

MTD Sales  
12.96 L

Brand Share %  
18.08 %

Information:

MTD : 01-09-2026 To 11-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **18.08 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 3.87        | 17.94 %       |
| Gas-Stov | 3.01        | 15.71 %       |
| Cook-Ele | 2.33        | 55.58 %       |
| Chimney  | 1.51        | 32.76 %       |
| Cook-Pre | 1.16        | 66.65 %       |
| Small-Ap | 0.58        | 9.12 %        |
| Grinder  | 0.48        | 10.07 %       |
| In-Stove | 0.01        | 0.69 %        |
| Total    | 12.96       | 18.08 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 7.10        | 19.25 %       |
| TIRUPATI-01   | 5.86        | 16.85 %       |
| Total         | 12.96       | 18.08 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 1.90        | 18.85 %       |
| Mixie    | 1.79        | 19.23 %       |
| Cook-Ele | 1.26        | 43.59 %       |
| Chimney  | 0.83        | 41.00 %       |
| Cook-Pre | 0.61        | 63.15 %       |
| Grinder  | 0.36        | 12.13 %       |
| Small-Ap | 0.33        | 9.72 %        |
| In-Stove | 0.01        | 1.24 %        |
| Total    | 7.10        | 19.25 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VSK1     | 0.40        | 17.40 %       |
| VJW1     | 0.28        | 16.38 %       |
| BVR1     | 0.17        | 12.19 %       |
| NPR1     | 0.16        | 17.25 %       |
| RAL1     | 0.12        | 10.43 %       |
| VKN1     | 0.11        | 14.63 %       |
| CRL1     | 0.10        | 6.61 %        |
| TVU1     | 0.10        | 16.29 %       |
| VJW4     | 0.09        | 10.96 %       |
| BPP1     | 0.06        | 9.85 %        |
| PRL1     | 0.05        | 7.33 %        |
| TEL1     | 0.04        | 4.75 %        |
| GTSD     | 0.01        | 0.53 %        |
| JPT1     |             | 0.00 %        |
| KND1     |             | 0.00 %        |
| OGL1     |             | 0.00 %        |
| VJW2     |             | 0.00 %        |
| Total    | 7.10        | 19.25 %       |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 2.08        | 16.96 %       |
| Gas-Stov | 1.11        | 12.23 %       |
| Cook-Ele | 1.07        | 82.14 %       |
| Chimney  | 0.68        | 26.27 %       |
| Cook-Pre | 0.55        | 71.06 %       |
| Small-Ap | 0.25        | 8.43 %        |
| Grinder  | 0.12        | 6.65 %        |
| Total    | 5.86        | 16.85 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ATP1     | 0.49        | 13.48 %       |
| TPY2     | 0.40        | 11.32 %       |
| KDR1     | 0.22        | 14.41 %       |
| PIL1     | 0.17        | 16.16 %       |
| TPY1     | 0.16        | 13.69 %       |
| KNL1     | 0.14        | 8.06 %        |
| SPE1     | 0.13        | 12.81 %       |
| KAR1     | 0.11        | 13.35 %       |
| RJP1     | 0.10        | 7.52 %        |
| NLR1     | 0.09        | 12.26 %       |
| PMR1     | 0.09        | 13.26 %       |
| DHN1     | 0.07        | 15.79 %       |
| PDT1     | 0.06        | 6.00 %        |
| KHT1     | 0.05        | 5.35 %        |
| CTO1     | 0.05        | 4.82 %        |
| NYP1     | 0.04        | 7.04 %        |
| GTL1     |             | 0.00 %        |
| TPSD     |             | 0.00 %        |
| Total    | 5.86        | 16.85 %       |