

MTD Sales
8.36 L

Brand Share %
17.71 %

Information:

MTD : 01-09-2025 To 11-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	3.60	20.68 %
Gas-Stov	1.81	17.72 %
Cook-Pre	0.99	34.55 %
Grinder	0.71	14.71 %
In-Stove	0.68	85.48 %
Small-Ap	0.43	19.05 %
Fan	0.15	2.51 %
Total	8.36	17.71 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	4.60	22.39 %
TIRUPATI-01	3.76	14.10 %
Total	8.36	17.71 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	2.52	29.50 %
Gas-Stov	1.02	25.68 %
Grinder	0.37	16.50 %
Cook-Pre	0.30	31.14 %
Small-Ap	0.19	23.31 %
In-Stove	0.11	73.19 %
Fan	0.09	3.62 %
Total	4.60	22.39 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.12	12.61 %
CRL1	0.11	7.92 %
VJW4	0.11	10.87 %
ELU1	0.10	13.42 %
VKN1	0.09	10.20 %
VJW1	0.09	12.12 %
DPE1	0.07	17.52 %
JPT1	0.06	9.76 %
BPP1	0.05	12.83 %
OGL1	0.04	5.53 %
CKT1	0.03	8.12 %
GNT2	0.02	6.30 %
PNR1	0.02	12.19 %
VJW2	0.01	3.59 %
GDV1		0.00 %
KND1		0.00 %
RAL1		0.00 %
Total	4.60	22.39 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.07	12.13 %
Gas-Stov	0.80	12.71 %
Cook-Pre	0.69	36.28 %
In-Stove	0.57	88.41 %
Grinder	0.34	13.12 %
Small-Ap	0.24	16.63 %
Fan	0.06	1.71 %
Total	3.76	14.10 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.29	11.04 %
ATP1	0.25	17.46 %
KVL1	0.15	17.02 %
KHT1	0.15	16.10 %
PMR1	0.14	14.07 %
MPL1	0.14	11.22 %
RJP1	0.14	13.41 %
PGR1	0.11	13.37 %
PIL1	0.11	10.63 %
VKI1	0.09	14.20 %
ADI1	0.09	11.98 %
GTL1	0.08	11.74 %
TPI1	0.08	15.80 %
TPY1	0.07	8.16 %
KDA1	0.07	5.31 %
NYP1	0.06	7.00 %
KNL1	0.06	6.12 %
CTO1	0.05	5.13 %
SPE1	0.04	9.11 %
PDT1	0.03	5.25 %
DHN1	0.03	4.07 %
PUT1	0.02	2.74 %
Total	3.76	14.10 %