

MTD Sales
11.25 L

Brand Share %
16.82 %

Information:

MTD : 01-08-2025 To 11-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.82 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	4.09	18.07 %
Gas-Stov	2.77	16.59 %
Cook-Pre	1.81	40.42 %
Grinder	1.19	14.35 %
Small-Ap	0.59	18.75 %
In-Stove	0.34	49.62 %
Fan	0.24	2.83 %
Chimney	0.22	8.70 %
Total	11.25	16.82 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	6.23	20.30 %
TIRUPATI-01	5.01	13.86 %
Total	11.25	16.82 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	2.57	26.58 %
Gas-Stov	1.26	17.55 %
Grinder	0.89	17.99 %
Cook-Pre	0.77	55.08 %
Chimney	0.22	18.70 %
Small-Ap	0.21	14.98 %
In-Stove	0.19	71.80 %
Fan	0.12	2.58 %
Total	6.23	20.30 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.28	14.75 %
TVU1	0.19	14.81 %
CRL1	0.18	12.98 %
GNT1	0.12	9.52 %
TEL1	0.11	15.96 %
GDV1	0.09	13.19 %
CKT1	0.09	10.99 %
BPP1	0.09	12.89 %
VJW4	0.08	9.52 %
AMP1	0.05	14.28 %
KND1	0.05	7.85 %
JPT1	0.03	7.75 %
OGL1	0.03	2.21 %
GNT2	0.03	5.60 %
GTSD		0.00 %
Total	6.23	20.30 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.52	11.73 %
Gas-Stov	1.51	15.87 %
Cook-Pre	1.04	33.77 %
Small-Ap	0.38	21.74 %
Grinder	0.29	8.85 %
In-Stove	0.15	35.31 %
Fan	0.12	3.14 %
Total	5.01	13.86 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.62	13.35 %
KHT1	0.31	16.13 %
PUT1	0.28	9.84 %
TPY2	0.22	9.45 %
PMR1	0.19	10.86 %
CTO1	0.15	10.87 %
NDL1	0.13	10.25 %
TPY1	0.12	8.48 %
RCY1	0.11	15.38 %
RJP1	0.11	7.80 %
SPE1	0.10	9.91 %
PDT1	0.08	12.90 %
KDA1	0.08	7.41 %
KNL1	0.07	4.19 %
TPI1	0.06	7.81 %
DHN1	0.04	5.57 %
NLR1	0.04	10.54 %
MPL1	0.03	2.33 %
VKI1	0.01	1.33 %
TPSD		0.00 %
Total	5.01	13.86 %