



AP : BUTERFLY Sales Performance 12/05/2026 9:27 AM

MTD Sales
11.77 L

Brand Share %
15.99 %

Information:

MTD : 01-05-2026 To 11-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	5.07	21.32 %
Gas-Stov	3.61	19.85 %
Cook-Pre	1.16	50.37 %
Grinder	0.91	18.01 %
Chimney	0.72	13.69 %
Small-Ap	0.28	6.40 %
In-Stove	0.02	3.97 %
Total	11.77	15.99 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	5.95	15.63 %
VIJAYAWADA-01	5.82	16.37 %
Total	11.77	15.99 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.49	19.42 %
Gas-Stov	1.99	19.78 %
Cook-Pre	0.69	54.67 %
Chimney	0.36	12.51 %
Grinder	0.29	17.45 %
Small-Ap	0.12	5.41 %
In-Stove	0.02	14.68 %
Total	5.95	15.63 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.47	12.72 %
ATP1	0.32	12.14 %
KNL1	0.28	10.69 %
CTO1	0.25	12.91 %
KDA1	0.24	13.46 %
KAR1	0.23	14.09 %
TPY1	0.15	13.63 %
PGR1	0.10	8.68 %
NDL1	0.10	10.40 %
RJP1	0.08	6.54 %
DHN1	0.08	12.34 %
PUT1	0.05	4.28 %
KHT1	0.05	8.39 %
KOU1	0.05	3.56 %
TPI1	0.04	4.39 %
MPL1	0.02	1.57 %
NLR1	0.01	1.40 %
PDT1		0.00 %
PMR1		0.00 %
Total	5.95	15.63 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	2.59	23.53 %
Gas-Stov	1.62	19.93 %
Grinder	0.62	18.29 %
Cook-Pre	0.47	45.15 %
Chimney	0.37	15.08 %
Small-Ap	0.16	7.36 %
Total	5.82	16.37 %

Branch *	MTD Sales L	Brand Share %
NRT1	0.15	10.73 %
BVR1	0.14	9.70 %
VJW1	0.12	9.50 %
PAP1	0.12	14.06 %
GNT1	0.11	13.19 %
NZV1	0.11	8.78 %
RAL1	0.09	13.66 %
RMV1	0.09	6.47 %
KND1	0.08	13.77 %
VJW2	0.07	9.66 %
AMP1	0.07	8.72 %
CKT1	0.07	7.14 %
NPR1	0.07	10.39 %
VUY1	0.06	15.94 %
BPP1	0.04	6.78 %
TVU1	0.04	3.61 %
OGL1	0.02	0.96 %
ELU1	0.02	3.49 %
PNR1	0.02	3.91 %
TEL1		0.00 %
Total	5.82	16.37 %