

MTD Sales
15.33 L

Brand Share %
26.56 %

Information:

MTD : 01-11-2025 To 10-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **26.56 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	6.90	32.10 %
Gas-Stov	4.44	27.57 %
Cook-Pre	1.26	39.15 %
Grinder	0.97	14.64 %
Chimney	0.88	30.09 %
Small-Ap	0.46	19.33 %
In-Stove	0.40	57.15 %
Fan	0.03	0.60 %
Total	15.33	26.56 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	8.75	28.28 %
TIRUPATI-01	6.58	24.58 %
Total	15.33	26.56 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.89	35.96 %
Gas-Stov	2.50	28.93 %
Cook-Pre	0.83	52.51 %
Grinder	0.69	15.96 %
Chimney	0.40	24.12 %
Small-Ap	0.24	20.27 %
In-Stove	0.18	59.29 %
Fan	0.03	1.06 %
Total	8.75	28.28 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.43	23.48 %
RMV1	0.34	25.29 %
TNK1	0.29	19.69 %
BVR1	0.29	16.14 %
DPE1	0.25	25.18 %
VJW3	0.21	13.70 %
CRL1	0.14	13.38 %
PRL1	0.14	19.70 %
OGL1	0.12	7.61 %
KND1	0.10	16.94 %
JPT1	0.10	17.45 %
KDR1	0.07	7.68 %
RAL1	0.07	10.39 %
VUY1	0.05	16.37 %
TVU1	0.04	7.09 %
CKT1	0.04	5.29 %
VJW2	0.03	11.92 %
BPP1	0.03	6.21 %
GNT2	0.03	14.35 %
ELU1	0.02	2.77 %
NPR1	0.02	5.64 %
GDV1	0.02	5.02 %
AMP1	0.02	4.65 %
JGG1	0.01	1.90 %
PNR1		0.00 %
VKN1		0.00 %
Total	8.75	28.28 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.01	28.18 %
Gas-Stov	1.94	25.99 %
Chimney	0.48	38.02 %
Cook-Pre	0.43	26.37 %
Grinder	0.28	12.15 %
In-Stove	0.23	55.59 %
Small-Ap	0.21	18.35 %
Total	6.58	24.58 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.70	26.10 %
TPY2	0.52	21.99 %
CTO1	0.22	24.64 %
NLR1	0.21	22.22 %
RCY1	0.15	23.95 %
NDL1	0.13	9.89 %
PIL1	0.12	16.41 %
TPY1	0.09	18.93 %
KHT1	0.09	7.61 %
KVL1	0.08	9.33 %
PMR1	0.08	10.72 %
MPL1	0.08	9.80 %
NYP1	0.08	9.94 %
RJP1	0.08	9.93 %
VKI1	0.06	7.61 %
PGR1	0.06	8.55 %
PUT1	0.06	5.99 %
PDT1	0.05	13.50 %
TPI1	0.05	6.33 %
DHN1	0.03	7.24 %
KNL1	0.02	2.34 %
KDA1	0.01	3.01 %
Total	6.58	24.58 %