

MTD Sales
16.63 L

Brand Share %
18.81 %

Information:

MTD : 01-10-2025 To 10-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	6.46	20.71 %
Gas-Stov	4.91	19.06 %
Grinder	2.01	18.27 %
Cook-Pre	1.88	39.33 %
Small-Ap	0.69	17.86 %
In-Stove	0.46	59.99 %
Chimney	0.14	3.39 %
Fan	0.09	1.25 %
Total	16.63	18.81 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	10.59	23.29 %
TIRUPATI-01	6.04	14.07 %
Total	16.63	18.81 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.04	25.33 %
Gas-Stov	3.19	27.04 %
Grinder	1.62	21.17 %
Cook-Pre	1.09	44.70 %
Small-Ap	0.31	15.39 %
In-Stove	0.25	91.07 %
Chimney	0.07	3.73 %
Fan	0.03	0.82 %
Total	10.59	23.29 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.42	17.41 %
BVR1	0.25	14.42 %
ELU1	0.20	11.22 %
OGL1	0.17	8.49 %
VUY1	0.16	15.28 %
VKN1	0.16	15.85 %
RAL1	0.15	15.72 %
BPP1	0.15	15.42 %
CKT1	0.15	12.71 %
NRT1	0.14	15.60 %
PRL1	0.10	15.62 %
TEL1	0.09	11.42 %
GNT2	0.06	6.03 %
AMP1	0.04	7.77 %
KND1	0.03	4.19 %
GTSD		0.00 %
PNR1		0.00 %
Total	10.59	23.29 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.42	15.88 %
Gas-Stov	1.72	12.32 %
Cook-Pre	0.79	33.72 %
Grinder	0.39	11.63 %
Small-Ap	0.38	20.51 %
In-Stove	0.21	42.97 %
Chimney	0.07	3.12 %
Fan	0.06	1.69 %
Total	6.04	14.07 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.61	12.87 %
ATP1	0.25	9.04 %
TPY1	0.23	14.46 %
PMR1	0.20	11.43 %
KNL1	0.19	5.84 %
NLR1	0.19	11.94 %
PIL1	0.18	17.87 %
CTO1	0.18	8.71 %
PGR1	0.18	11.29 %
KHT1	0.17	9.48 %
KVL1	0.16	11.95 %
KDA1	0.15	10.57 %
RJP1	0.14	7.76 %
NDL1	0.10	6.48 %
MPL1	0.09	7.53 %
RCY1	0.09	7.98 %
DHN1	0.07	11.71 %
PDT1	0.05	6.74 %
GTL1	0.05	12.74 %
TPI1	0.04	3.38 %
PUT1	0.01	0.55 %
TPSD		0.00 %
Total	6.04	14.07 %