

MTD Sales
12.39 L

Brand Share %
18.50 %

Information:

MTD : 01-09-2026 To 10-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	3.87	19.30 %
Gas-Stov	2.88	15.77 %
Cook-Ele	2.17	54.69 %
Chimney	1.37	32.73 %
Cook-Pre	1.06	64.56 %
Small-Ap	0.58	9.94 %
Grinder	0.44	10.19 %
In-Stove	0.01	0.76 %
Total	12.39	18.50 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	6.77	19.64 %
TIRUPATI-01	5.62	17.29 %
Total	12.39	18.50 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	1.79	20.47 %
Gas-Stov	1.77	18.65 %
Cook-Ele	1.17	42.71 %
Chimney	0.83	43.73 %
Cook-Pre	0.55	60.53 %
Small-Ap	0.33	10.77 %
Grinder	0.32	11.65 %
In-Stove	0.01	1.34 %
Total	6.77	19.64 %

Branch *	MTD Sales L	Brand Share %
VSK1	0.32	16.14 %
VJW1	0.28	18.11 %
BVR1	0.17	13.28 %
RAL1	0.12	13.15 %
VKN1	0.11	16.22 %
TVU1	0.10	16.29 %
VJW4	0.09	11.92 %
GDV1	0.08	17.03 %
BPP1	0.06	10.51 %
CRL1	0.06	3.81 %
PRL1	0.05	8.26 %
TEL1	0.04	4.75 %
PNR1	0.03	14.52 %
GTSD	0.01	0.53 %
JPT1		0.00 %
KND1		0.00 %
OGL1		0.00 %
VJW2		0.00 %
Total	6.77	19.64 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.08	18.40 %
Gas-Stov	1.11	12.66 %
Cook-Ele	1.00	81.15 %
Chimney	0.54	23.60 %
Cook-Pre	0.51	69.54 %
Small-Ap	0.25	9.01 %
Grinder	0.12	7.61 %
Total	5.62	17.29 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.49	14.23 %
TPY2	0.40	12.45 %
KDR1	0.22	14.65 %
PIL1	0.17	16.16 %
TPY1	0.16	13.98 %
KNL1	0.14	8.90 %
SPE1	0.13	12.81 %
KAR1	0.11	14.64 %
RJP1	0.10	8.91 %
NLR1	0.09	13.12 %
PMR1	0.09	13.26 %
DHN1	0.07	15.79 %
PUT1	0.07	14.57 %
RCY1	0.07	7.50 %
KHT1	0.05	6.68 %
CTO1	0.05	4.92 %
PDT1	0.04	5.21 %
NYP1	0.04	7.04 %
GTL1		0.00 %
TPSD		0.00 %
Total	5.62	17.29 %