

MTD Sales
7.25 L

Brand Share %
17.71 %

Information:
MTD : 01-09-2025 To 10-09-2025
 * Branch where in Brand Share % is less than Overall State's Brand Share **17.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	3.37	22.68 %
Gas-Stov	1.65	17.23 %
Cook-Pre	0.88	33.54 %
Grinder	0.66	18.20 %
Small-Ap	0.39	20.25 %
In-Stove	0.18	60.56 %
Fan	0.12	2.20 %
Total	7.25	17.71 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	4.17	22.48 %
TIRUPATI-01	3.07	13.76 %
Total	7.25	17.71 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	2.32	30.39 %
Gas-Stov	0.87	24.43 %
Grinder	0.37	17.30 %
Cook-Pre	0.26	31.09 %
Small-Ap	0.18	23.17 %
Fan	0.09	3.94 %
In-Stove	0.08	64.77 %
Total	4.17	22.48 %

Branch *	MTD Sales L	Brand Share %
NRT1	0.15	17.16 %
TNK1	0.12	16.41 %
CRL1	0.11	7.98 %
ELU1	0.10	14.68 %
VKN1	0.09	10.51 %
VJW1	0.09	14.76 %
VJW4	0.09	9.52 %
JPT1	0.06	12.94 %
DPE1	0.05	13.15 %
BPP1	0.04	12.12 %
OGL1	0.04	5.53 %
PPM1	0.04	9.57 %
CKT1	0.03	8.12 %
TVU1	0.02	7.68 %
GNT2	0.02	6.30 %
PNR1	0.02	12.19 %
VJW2	0.01	3.59 %
GDV1		0.00 %
KND1		0.00 %
RAL1		0.00 %
Total	4.17	22.48 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.05	14.53 %
Gas-Stov	0.78	12.94 %
Cook-Pre	0.62	34.70 %
Grinder	0.29	19.50 %
Small-Ap	0.21	18.24 %
In-Stove	0.10	57.79 %
Fan	0.03	0.93 %
Total	3.07	13.76 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.29	12.14 %
PMR1	0.14	14.60 %
RJP1	0.14	14.44 %
MPL1	0.13	10.90 %
KHT1	0.13	14.89 %
PGR1	0.11	13.82 %
PIL1	0.11	13.35 %
VKI1	0.09	14.20 %
ADI1	0.09	12.59 %
GTL1	0.08	11.74 %
TPY1	0.06	8.13 %
TPI1	0.06	17.42 %
KNL1	0.05	5.44 %
KDA1	0.05	5.12 %
CTO1	0.05	5.13 %
NYP1	0.04	4.83 %
SPE1	0.04	9.11 %
PDT1	0.03	6.24 %
DHN1	0.03	4.07 %
PUT1	0.02	2.90 %
Total	3.07	13.76 %