

MTD Sales
10.51 L

Brand Share %
17.08 %

Information:

MTD : 01-08-2025 To 10-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	3.78	18.29 %
Gas-Stov	2.47	16.10 %
Cook-Pre	1.81	43.50 %
Grinder	1.19	15.67 %
Small-Ap	0.55	18.88 %
In-Stove	0.31	49.45 %
Chimney	0.22	9.40 %
Fan	0.18	2.27 %
Total	10.51	17.08 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	5.82	20.54 %
TIRUPATI-01	4.69	14.12 %
Total	10.51	17.08 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	2.37	26.81 %
Gas-Stov	1.08	16.61 %
Grinder	0.89	19.16 %
Cook-Pre	0.77	58.27 %
Chimney	0.22	22.28 %
Small-Ap	0.20	15.60 %
In-Stove	0.19	71.80 %
Fan	0.09	2.04 %
Total	5.82	20.54 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.27	15.14 %
BVR1	0.24	13.00 %
TVU1	0.19	16.38 %
CRL1	0.18	15.43 %
MTM1	0.17	16.94 %
KDR1	0.12	14.07 %
GNT1	0.12	9.59 %
GDV1	0.09	13.19 %
BPP1	0.09	12.89 %
VJW4	0.08	9.52 %
CKT1	0.07	9.51 %
KND1	0.05	8.83 %
JPT1	0.03	11.48 %
OGL1	0.03	2.32 %
GNT2	0.03	5.60 %
Total	5.82	20.54 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.41	11.92 %
Gas-Stov	1.39	15.72 %
Cook-Pre	1.04	36.64 %
Small-Ap	0.35	21.44 %
Grinder	0.29	10.05 %
In-Stove	0.12	32.98 %
Fan	0.09	2.57 %
Total	4.69	14.12 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.60	13.38 %
PUT1	0.25	9.22 %
PMR1	0.19	11.23 %
TPY2	0.18	8.78 %
CTO1	0.15	11.59 %
TPY1	0.12	9.65 %
RCY1	0.11	16.06 %
NDL1	0.10	8.25 %
PDT1	0.08	12.90 %
RJP1	0.08	6.94 %
KDA1	0.08	9.51 %
TPI1	0.06	10.10 %
SPE1	0.05	6.30 %
NLR1	0.04	10.54 %
KNL1	0.04	2.16 %
MPL1	0.03	2.62 %
DHN1	0.02	3.13 %
VKI1	0.01	1.33 %
Total	4.69	14.12 %