



AP : BUTERFLY Sales Performance 11/05/2026 9:28 AM

MTD Sales
11.06 L

Brand Share %
16.36 %

Information:

MTD : 01-05-2026 To 10-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	4.68	21.19 %
Gas-Stov	3.46	21.05 %
Cook-Pre	1.04	53.32 %
Grinder	0.87	18.72 %
Chimney	0.72	14.74 %
Small-Ap	0.26	6.67 %
In-Stove	0.02	4.57 %
Total	11.06	16.36 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	5.53	16.75 %
TIRUPATI-01	5.53	15.99 %
Total	11.06	16.36 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	2.42	23.97 %
Gas-Stov	1.56	20.88 %
Grinder	0.62	19.01 %
Cook-Pre	0.42	47.48 %
Chimney	0.37	15.08 %
Small-Ap	0.15	7.87 %
Total	5.53	16.75 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.26	13.61 %
NRT1	0.15	14.42 %
BVR1	0.14	11.40 %
VJW1	0.12	11.04 %
GNT1	0.11	13.19 %
NZV1	0.11	9.27 %
RAL1	0.09	15.21 %
KND1	0.08	13.77 %
VJW2	0.07	9.97 %
AMP1	0.07	9.14 %
CKT1	0.07	7.43 %
NPR1	0.07	10.39 %
RMV1	0.05	3.64 %
TVU1	0.04	3.96 %
OGL1	0.02	1.01 %
BPP1	0.02	3.25 %
ELU1	0.02	3.49 %
PNR1	0.02	3.97 %
TEL1		0.00 %
Total	5.53	16.75 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.25	18.84 %
Gas-Stov	1.91	21.19 %
Cook-Pre	0.62	58.10 %
Chimney	0.36	14.40 %
Grinder	0.25	18.05 %
Small-Ap	0.11	5.52 %
In-Stove	0.02	17.41 %
Total	5.53	15.99 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.43	12.53 %
ATP1	0.28	11.67 %
KNL1	0.28	11.49 %
CTO1	0.25	13.28 %
KAR1	0.23	15.03 %
TPY1	0.15	13.83 %
PIL1	0.14	15.63 %
PGR1	0.10	9.20 %
RJP1	0.08	6.89 %
DHN1	0.08	13.29 %
NDL1	0.06	9.32 %
KVL1	0.06	13.39 %
PUT1	0.05	4.40 %
KHT1	0.05	8.39 %
KOU1	0.05	3.86 %
TPI1	0.04	4.39 %
MPL1	0.02	1.70 %
NLR1	0.01	1.40 %
PDT1		0.00 %
PMR1		0.00 %
Total	5.53	15.99 %