

MTD Sales
14.15 L

Brand Share %
27.07 %

Information:

MTD : 01-11-2025 To 09-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **27.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	6.52	33.20 %
Gas-Stov	4.19	29.22 %
Cook-Pre	1.22	41.20 %
Grinder	0.89	14.30 %
Chimney	0.57	25.31 %
Small-Ap	0.38	17.92 %
In-Stove	0.35	53.48 %
Fan	0.03	0.64 %
Total	14.15	27.07 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	7.95	28.58 %
TIRUPATI-01	6.19	25.35 %
Total	14.15	27.07 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.76	38.22 %
Gas-Stov	2.29	29.26 %
Cook-Pre	0.81	54.20 %
Grinder	0.65	16.12 %
Small-Ap	0.20	18.32 %
In-Stove	0.12	49.92 %
Chimney	0.10	9.61 %
Fan	0.03	1.13 %
Total	7.95	28.58 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.25	18.01 %
GNT1	0.22	13.58 %
VJW3	0.17	12.10 %
PRL1	0.14	20.77 %
CRL1	0.14	12.82 %
TNK1	0.13	12.62 %
OGL1	0.12	8.37 %
VJW4	0.12	27.01 %
KND1	0.10	17.97 %
JPT1	0.10	22.32 %
RAL1	0.07	10.99 %
KDR1	0.05	6.69 %
VUY1	0.05	16.37 %
TVU1	0.04	7.38 %
CKT1	0.04	5.93 %
BPP1	0.03	7.42 %
GNT2	0.03	14.35 %
ELU1	0.02	3.05 %
GDV1	0.02	5.02 %
AMP1	0.02	10.58 %
NPR1	0.02	4.06 %
JGG1	0.01	1.90 %
VJW2	0.01	3.26 %
PNR1		0.00 %
VKN1		0.00 %
Total	7.95	28.58 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.76	28.15 %
Gas-Stov	1.90	29.18 %
Chimney	0.48	38.02 %
Cook-Pre	0.41	28.03 %
Grinder	0.24	10.99 %
In-Stove	0.23	55.59 %
Small-Ap	0.18	17.50 %
Total	6.19	25.35 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.65	25.97 %
TPY2	0.50	21.95 %
CTO1	0.22	24.64 %
NLR1	0.18	19.43 %
RCY1	0.15	23.95 %
NDL1	0.13	10.84 %
PIL1	0.11	18.64 %
TPY1	0.09	18.93 %
KHT1	0.09	8.64 %
KVL1	0.08	10.10 %
PMR1	0.08	10.72 %
MPL1	0.08	11.12 %
NYP1	0.08	10.69 %
RJP1	0.08	11.07 %
VKI1	0.06	8.96 %
PGR1	0.06	13.18 %
PUT1	0.06	6.72 %
TPI1	0.05	6.71 %
DHN1	0.03	7.24 %
KNL1	0.02	2.68 %
KDA1	0.01	3.41 %
PDT1		0.00 %
Total	6.19	25.35 %