

MTD Sales
15.52 L

Brand Share %
18.75 %

Information:

MTD : 01-10-2025 To 09-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	5.97	20.44 %
Gas-Stov	4.65	19.23 %
Grinder	1.97	18.86 %
Cook-Pre	1.70	39.16 %
Small-Ap	0.65	17.56 %
In-Stove	0.36	54.06 %
Chimney	0.14	3.41 %
Fan	0.09	1.41 %
Total	15.52	18.75 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	9.93	23.17 %
TIRUPATI-01	5.58	14.00 %
Total	15.52	18.75 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.80	25.33 %
Gas-Stov	3.01	27.02 %
Grinder	1.58	21.41 %
Cook-Pre	0.99	43.37 %
Small-Ap	0.27	14.62 %
In-Stove	0.19	88.77 %
Chimney	0.07	3.45 %
Fan	0.03	0.96 %
Total	9.93	23.17 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.42	17.93 %
BVR1	0.25	15.09 %
ELU1	0.19	11.03 %
OGL1	0.17	9.41 %
VKN1	0.16	15.85 %
VUY1	0.15	15.24 %
RAL1	0.15	17.54 %
BPP1	0.15	17.35 %
PPM1	0.15	14.67 %
CKT1	0.15	14.52 %
NRT1	0.14	17.05 %
PRL1	0.10	15.62 %
TEL1	0.09	12.52 %
GNT2	0.06	6.64 %
AMP1	0.04	7.77 %
GTSD		0.00 %
KND1		0.00 %
PNR1		0.00 %
Total	9.93	23.17 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.17	15.27 %
Gas-Stov	1.64	12.59 %
Cook-Pre	0.71	34.53 %
Grinder	0.39	12.71 %
Small-Ap	0.37	20.62 %
In-Stove	0.17	37.49 %
Chimney	0.07	3.38 %
Fan	0.06	1.84 %
Total	5.58	14.00 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.53	11.96 %
ATP1	0.20	7.48 %
TPY1	0.20	12.75 %
PMR1	0.20	11.81 %
NLR1	0.19	14.92 %
CTO1	0.18	9.63 %
PGR1	0.18	13.59 %
KHT1	0.17	9.83 %
KNL1	0.17	5.51 %
KVL1	0.16	13.66 %
RJP1	0.14	7.90 %
KDA1	0.12	10.53 %
NDL1	0.10	6.48 %
MPL1	0.09	8.06 %
RCY1	0.08	8.11 %
DHN1	0.07	12.21 %
PDT1	0.05	6.74 %
GTL1	0.05	13.68 %
TPI1	0.04	3.50 %
PUT1	0.01	0.57 %
TPSD		0.00 %
Total	5.58	14.00 %