

MTD Sales  
6.13 L

Brand Share %  
16.88 %

Information:

MTD : 01-09-2025 To 09-09-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **16.88 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 3.03        | 22.82 %       |
| Gas-Stov | 1.26        | 15.30 %       |
| Cook-Pre | 0.74        | 31.78 %       |
| Grinder  | 0.49        | 14.95 %       |
| Small-Ap | 0.37        | 21.47 %       |
| In-Stove | 0.16        | 57.84 %       |
| Fan      | 0.09        | 1.86 %        |
| Total    | 6.13        | 16.88 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 3.41        | 20.57 %       |
| TIRUPATI-01   | 2.72        | 13.78 %       |
| Total         | 6.13        | 16.88 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 2.05        | 29.71 %       |
| Gas-Stov | 0.62        | 20.65 %       |
| Grinder  | 0.24        | 12.29 %       |
| Small-Ap | 0.18        | 23.17 %       |
| Cook-Pre | 0.17        | 22.99 %       |
| Fan      | 0.09        | 4.27 %        |
| In-Stove | 0.06        | 57.94 %       |
| Total    | 3.41        | 20.57 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NRT1     | 0.12        | 15.35 %       |
| ELU1     | 0.10        | 14.68 %       |
| VKN1     | 0.09        | 12.04 %       |
| VJW1     | 0.09        | 14.76 %       |
| VJW4     | 0.09        | 9.52 %        |
| VUY1     | 0.08        | 16.20 %       |
| CRL1     | 0.06        | 4.70 %        |
| JPT1     | 0.06        | 12.94 %       |
| DPE1     | 0.05        | 15.20 %       |
| BPP1     | 0.04        | 12.12 %       |
| OGL1     | 0.04        | 5.86 %        |
| PPM1     | 0.04        | 9.57 %        |
| CKT1     | 0.03        | 8.12 %        |
| GNT2     | 0.02        | 6.30 %        |
| PNR1     | 0.02        | 12.19 %       |
| VJW2     | 0.01        | 3.59 %        |
| GDV1     |             | 0.00 %        |
| KND1     |             | 0.00 %        |
| RAL1     |             | 0.00 %        |
| TVU1     |             | 0.00 %        |
| Total    | 3.41        | 20.57 %       |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 0.98        | 15.35 %       |
| Gas-Stov | 0.63        | 12.19 %       |
| Cook-Pre | 0.57        | 35.88 %       |
| Grinder  | 0.25        | 18.86 %       |
| Small-Ap | 0.19        | 20.04 %       |
| In-Stove | 0.10        | 57.79 %       |
| Total    | 2.72        | 13.78 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 0.21        | 10.73 %       |
| ATP1     | 0.16        | 14.83 %       |
| PMR1     | 0.14        | 14.60 %       |
| KHT1     | 0.12        | 15.25 %       |
| MPL1     | 0.12        | 10.75 %       |
| PGR1     | 0.11        | 13.82 %       |
| PIL1     | 0.10        | 13.79 %       |
| VKI1     | 0.09        | 14.20 %       |
| ADI1     | 0.09        | 13.63 %       |
| GTL1     | 0.08        | 13.21 %       |
| KNL1     | 0.05        | 5.73 %        |
| CTO1     | 0.05        | 5.28 %        |
| NYP1     | 0.04        | 5.73 %        |
| SPE1     | 0.04        | 9.70 %        |
| TPY1     | 0.04        | 5.20 %        |
| DHN1     | 0.03        | 4.37 %        |
| PUT1     | 0.02        | 3.29 %        |
| KDA1     | 0.01        | 5.60 %        |
| RCY1     | 0.01        | 5.95 %        |
| PDT1     | 0.01        | 1.66 %        |
| Total    | 2.72        | 13.78 %       |