

MTD Sales
9.18 L

Brand Share %
16.31 %

Information:

MTD : 01-08-2025 To 09-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	3.15	17.13 %
Gas-Stov	2.21	15.75 %
Cook-Pre	1.68	44.91 %
Grinder	1.09	15.62 %
Small-Ap	0.52	18.68 %
In-Stove	0.25	48.28 %
Fan	0.18	2.34 %
Chimney	0.11	4.93 %
Total	9.18	16.31 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	5.08	19.51 %
TIRUPATI-01	4.11	13.55 %
Total	9.18	16.31 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	2.04	25.89 %
Gas-Stov	0.97	16.16 %
Grinder	0.84	19.41 %
Cook-Pre	0.70	58.56 %
Small-Ap	0.18	14.48 %
In-Stove	0.15	66.95 %
Chimney	0.11	12.54 %
Fan	0.09	2.12 %
Total	5.08	19.51 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.27	15.53 %
BVR1	0.22	12.61 %
CRL1	0.17	16.03 %
KDR1	0.12	14.62 %
GNT1	0.11	9.22 %
GDV1	0.09	14.79 %
BPP1	0.09	13.55 %
NRT1	0.08	10.03 %
CKT1	0.07	9.51 %
VJW4	0.07	9.10 %
KND1	0.05	9.84 %
PRL1	0.03	14.79 %
JPT1	0.03	11.48 %
OGL1	0.03	2.61 %
GNT2	0.03	5.97 %
Total	5.08	19.51 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.23	15.44 %
Mixie	1.11	10.57 %
Cook-Pre	0.98	38.54 %
Small-Ap	0.34	21.96 %
Grinder	0.25	9.40 %
In-Stove	0.10	33.84 %
Fan	0.09	2.61 %
Total	4.11	13.55 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.57	13.14 %
PUT1	0.25	9.83 %
KHT1	0.25	15.27 %
TPY2	0.18	10.35 %
PMR1	0.17	11.46 %
TPY1	0.11	9.11 %
NDL1	0.10	9.65 %
PDT1	0.08	14.19 %
CTO1	0.08	6.77 %
KDA1	0.08	9.51 %
SPE1	0.05	7.04 %
NLR1	0.04	12.80 %
KNL1	0.04	2.65 %
RJP1	0.04	3.32 %
TPI1	0.03	4.33 %
DHN1	0.02	3.42 %
VKI1	0.01	1.33 %
MPL1		0.00 %
Total	4.11	13.55 %