



AP : BUTERFLY Sales Performance 10/05/2026 9:27 AM

MTD Sales
10.08 L

Brand Share %
16.19 %

Information:

MTD : 01-05-2026 To 09-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	4.38	21.14 %
Gas-Stov	3.14	20.87 %
Cook-Pre	0.99	54.80 %
Grinder	0.87	21.41 %
Chimney	0.43	10.01 %
Small-Ap	0.25	7.06 %
In-Stove	0.02	4.93 %
Total	10.08	16.19 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	5.06	15.89 %
VIJAYAWADA-01	5.02	16.51 %
Total	10.08	16.19 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.06	18.23 %
Gas-Stov	1.69	20.63 %
Cook-Pre	0.58	61.65 %
Chimney	0.36	15.45 %
Grinder	0.25	21.60 %
Small-Ap	0.10	5.61 %
In-Stove	0.02	20.16 %
Total	5.06	15.89 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.43	13.23 %
CTO1	0.25	14.07 %
KNL1	0.25	10.76 %
KAR1	0.20	14.10 %
ATP1	0.19	8.75 %
PIL1	0.11	13.92 %
TPY1	0.10	12.60 %
RJP1	0.08	8.33 %
DHN1	0.08	13.29 %
NDL1	0.06	10.09 %
KVL1	0.06	14.44 %
PUT1	0.05	4.67 %
KHT1	0.05	8.39 %
KOU1	0.05	4.01 %
PGR1	0.04	4.16 %
SPE1	0.04	13.47 %
TPI1	0.04	4.67 %
MPL1	0.02	1.88 %
NLR1	0.01	1.55 %
PDT1		0.00 %
PMR1		0.00 %
Total	5.06	15.89 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	2.32	24.63 %
Gas-Stov	1.45	21.16 %
Grinder	0.62	21.33 %
Cook-Pre	0.42	47.48 %
Small-Ap	0.15	8.56 %
Chimney	0.07	3.60 %
Total	5.02	16.51 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.23	12.78 %
NRT1	0.15	14.78 %
VJW1	0.12	11.21 %
BVR1	0.11	9.84 %
NZV1	0.11	9.93 %
RAL1	0.09	15.21 %
KND1	0.08	16.11 %
VJW2	0.07	11.26 %
AMP1	0.07	9.14 %
CKT1	0.07	7.98 %
GNT1	0.06	8.62 %
RMV1	0.05	3.64 %
TVU1	0.04	4.16 %
NPR1	0.03	5.68 %
OGL1	0.02	1.42 %
BPP1	0.02	3.25 %
ELU1	0.02	3.49 %
PNR1	0.02	3.97 %
TEL1		0.00 %
Total	5.02	16.51 %