

MTD Sales
8.32 L

Brand Share %
24.71 %

Information:

MTD : 01-12-2025 To 08-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	2.83	23.03 %
Gas-Stov	2.58	24.30 %
Grinder	1.06	25.63 %
Cook-Pre	1.02	54.22 %
Chimney	0.38	25.67 %
In-Stove	0.23	52.90 %
Small-Ap	0.22	14.39 %
Total	8.32	24.71 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	5.07	29.87 %
TIRUPATI-01	3.25	19.47 %
Total	8.32	24.71 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	1.79	30.01 %
Gas-Stov	1.54	32.17 %
Grinder	0.76	29.04 %
Cook-Pre	0.62	55.76 %
Chimney	0.15	22.67 %
Small-Ap	0.14	15.08 %
In-Stove	0.07	35.96 %
Total	5.07	29.87 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.14	24.48 %
CRL1	0.12	15.71 %
KDR1	0.11	14.89 %
GDV1	0.10	20.12 %
GTSD	0.09	21.44 %
DPE1	0.08	20.82 %
TVU1	0.08	20.80 %
PRL1	0.04	11.26 %
JPT1	0.04	19.27 %
VKN1	0.04	7.76 %
KND1	0.04	23.26 %
ELU1	0.03	14.00 %
RAL1	0.02	10.71 %
AMP1	0.02	22.98 %
CKT1	0.02	5.60 %
OGL1	0.02	2.44 %
GNT2		0.00 %
NRT1		0.00 %
PNR1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	5.07	29.87 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.04	17.86 %
Mixie	1.03	16.41 %
Cook-Pre	0.41	52.03 %
Grinder	0.30	19.81 %
Chimney	0.22	28.23 %
In-Stove	0.15	67.93 %
Small-Ap	0.09	13.45 %
Total	3.25	19.47 %

Branch *	MTD Sales L	Brand Share %
PUT1	0.22	21.63 %
TPY2	0.16	9.09 %
KVL1	0.11	13.16 %
NYP1	0.09	17.48 %
RJP1	0.09	10.49 %
PMR1	0.07	10.73 %
PIL1	0.07	18.87 %
TPI1	0.07	9.76 %
NDL1	0.06	7.61 %
MPL1	0.06	13.72 %
SPE1	0.05	15.33 %
KNL1	0.04	5.30 %
RCY1	0.02	6.46 %
TPY1	0.02	11.58 %
CTO1	0.02	2.32 %
VKI1	0.01	2.18 %
DHN1	0.01	5.31 %
GTL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
PGR1		0.00 %
Total	3.25	19.47 %