

MTD Sales
13.05 L

Brand Share %
27.85 %

Information:

MTD : 01-11-2025 To 08-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **27.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	6.03	34.84 %
Gas-Stov	4.01	31.34 %
Cook-Pre	1.09	42.90 %
Grinder	0.72	12.60 %
Chimney	0.50	22.86 %
Small-Ap	0.35	18.05 %
In-Stove	0.33	56.47 %
Fan	0.03	0.68 %
Total	13.05	27.85 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	7.57	29.56 %
TIRUPATI-01	5.49	25.80 %
Total	13.05	27.85 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.58	39.82 %
Gas-Stov	2.29	31.91 %
Cook-Pre	0.76	56.30 %
Grinder	0.52	14.13 %
Small-Ap	0.18	18.60 %
In-Stove	0.12	55.55 %
Chimney	0.10	9.61 %
Fan	0.03	1.16 %
Total	7.57	29.56 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.22	16.26 %
BVR1	0.21	15.58 %
VJW3	0.17	14.42 %
CRL1	0.14	12.82 %
TNK1	0.13	13.48 %
OGL1	0.11	7.58 %
KND1	0.10	19.00 %
JPT1	0.10	23.81 %
PRL1	0.08	12.30 %
KDR1	0.05	6.96 %
VUY1	0.05	16.37 %
RAL1	0.04	7.43 %
TVU1	0.04	6.65 %
BPP1	0.03	7.42 %
CKT1	0.03	4.75 %
GNT2	0.03	23.61 %
ELU1	0.02	3.35 %
GDV1	0.02	5.81 %
AMP1	0.02	21.05 %
NPR1	0.02	4.51 %
JGG1	0.01	1.90 %
VJW2	0.01	3.26 %
PNR1		0.00 %
VKN1		0.00 %
Total	7.57	29.56 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.45	29.48 %
Gas-Stov	1.71	30.61 %
Chimney	0.41	34.24 %
Cook-Pre	0.34	27.96 %
In-Stove	0.21	57.02 %
Grinder	0.20	9.88 %
Small-Ap	0.17	17.48 %
Total	5.49	25.80 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.55	24.86 %
CTO1	0.22	26.01 %
KOU1	0.16	21.68 %
RCY1	0.15	27.38 %
NLR1	0.13	16.73 %
TPY1	0.09	20.03 %
KHT1	0.09	9.88 %
NDL1	0.09	8.73 %
NYP1	0.08	11.78 %
MPL1	0.07	12.26 %
PMR1	0.06	9.08 %
VKI1	0.06	8.96 %
PGR1	0.06	16.98 %
PUT1	0.06	8.74 %
PIL1	0.06	14.37 %
RJP1	0.06	9.24 %
TPI1	0.05	6.98 %
KVL1	0.04	5.77 %
DHN1	0.03	7.24 %
KNL1	0.02	3.01 %
KDA1	0.01	3.41 %
PDT1		0.00 %
Total	5.49	25.80 %