

MTD Sales
14.31 L

Brand Share %
18.40 %

Information:

MTD : 01-10-2025 To 08-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	5.31	19.74 %
Gas-Stov	4.37	19.26 %
Grinder	1.92	19.12 %
Cook-Pre	1.60	41.06 %
Small-Ap	0.62	17.60 %
In-Stove	0.36	60.78 %
Chimney	0.07	1.76 %
Fan	0.06	0.93 %
Total	14.31	18.40 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	9.21	22.75 %
TIRUPATI-01	5.10	13.67 %
Total	14.31	18.40 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.44	24.80 %
Gas-Stov	2.80	26.94 %
Grinder	1.53	21.61 %
Cook-Pre	0.91	47.12 %
Small-Ap	0.26	14.75 %
In-Stove	0.19	100.00 %
Chimney	0.07	3.45 %
Total	9.21	22.75 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.36	16.41 %
BVR1	0.23	14.30 %
ELU1	0.19	11.11 %
VKN1	0.16	16.46 %
VUY1	0.15	16.36 %
BPP1	0.15	17.92 %
PPM1	0.15	16.03 %
CKT1	0.15	15.83 %
NRT1	0.14	18.12 %
OGL1	0.13	7.79 %
PRL1	0.10	16.09 %
GNT2	0.06	7.04 %
TEL1	0.06	9.49 %
AMP1	0.04	8.91 %
GTSD		0.00 %
KND1		0.00 %
PNR1		0.00 %
Total	9.21	22.75 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.87	14.34 %
Gas-Stov	1.57	12.75 %
Cook-Pre	0.69	35.09 %
Grinder	0.39	13.15 %
Small-Ap	0.36	20.54 %
In-Stove	0.17	42.12 %
Fan	0.06	1.93 %
Total	5.10	13.67 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.46	11.21 %
TPY1	0.20	13.02 %
PMR1	0.20	11.81 %
NLR1	0.19	15.32 %
CTO1	0.18	10.22 %
ATP1	0.18	6.90 %
PGR1	0.18	14.31 %
KHT1	0.17	9.91 %
KNL1	0.17	5.89 %
RJP1	0.14	8.13 %
KVL1	0.13	11.42 %
KDA1	0.12	11.11 %
PIL1	0.12	17.29 %
MPL1	0.09	8.73 %
SPE1	0.09	17.97 %
NDL1	0.08	6.11 %
RCY1	0.08	9.01 %
DHN1	0.07	11.17 %
GTL1	0.05	13.68 %
TPI1	0.04	3.98 %
PDT1	0.02	2.57 %
PUT1	0.01	0.59 %
TPSD		0.00 %
Total	5.10	13.67 %