

MTD Sales
10.55 L

Brand Share %
18.21 %

Information:

MTD : 01-09-2026 To 08-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	3.20	19.19 %
Gas-Stov	2.59	15.53 %
Cook-Ele	1.79	53.30 %
Chimney	1.07	31.88 %
Cook-Pre	0.91	67.79 %
Small-Ap	0.58	10.84 %
Grinder	0.40	10.39 %
In-Stove	0.01	0.88 %
Total	10.55	18.21 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	5.98	19.68 %
TIRUPATI-01	4.57	16.59 %
Total	10.55	18.21 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.67	18.60 %
Mixie	1.50	20.55 %
Cook-Ele	0.97	42.04 %
Chimney	0.69	43.79 %
Cook-Pre	0.49	68.07 %
Small-Ap	0.33	11.66 %
Grinder	0.32	12.55 %
In-Stove	0.01	1.45 %
Total	5.98	19.68 %

Branch *	MTD Sales L	Brand Share %
VSK1	0.24	13.62 %
VJW1	0.20	17.33 %
BVR1	0.17	17.57 %
RAL1	0.12	13.39 %
TVU1	0.10	17.25 %
VJW4	0.09	12.25 %
NZV1	0.09	16.56 %
GDV1	0.08	17.67 %
PRL1	0.05	8.26 %
VKN1	0.05	8.94 %
BPP1	0.04	11.25 %
TEL1	0.04	5.12 %
PNR1	0.03	17.21 %
CRL1	0.02	1.33 %
GTSD	0.01	0.53 %
JPT1		0.00 %
KND1		0.00 %
OGL1		0.00 %
VJW2		0.00 %
Total	5.98	19.68 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.70	18.14 %
Gas-Stov	0.91	11.92 %
Cook-Ele	0.82	77.90 %
Cook-Pre	0.42	67.46 %
Chimney	0.38	21.44 %
Small-Ap	0.25	9.91 %
Grinder	0.08	6.16 %
Total	4.57	16.59 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.40	12.89 %
TPY2	0.40	15.56 %
KDR1	0.22	15.42 %
PIL1	0.17	16.43 %
TPY1	0.13	12.16 %
KAR1	0.11	15.11 %
KNL1	0.10	8.52 %
NLR1	0.09	14.01 %
RJP1	0.06	7.78 %
PMR1	0.05	8.60 %
KHT1	0.05	8.10 %
PDT1	0.04	5.41 %
NYP1	0.04	7.35 %
BVL1	0.04	14.10 %
RCY1	0.04	6.06 %
CTO1		0.08 %
GTL1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	4.57	16.59 %