

MTD Sales
5.71 L

Brand Share %
17.25 %

Information:

MTD : 01-09-2025 To 08-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	2.88	23.61 %
Gas-Stov	1.15	15.38 %
Cook-Pre	0.65	29.56 %
Grinder	0.43	14.27 %
Small-Ap	0.34	21.57 %
In-Stove	0.16	57.84 %
Fan	0.09	2.00 %
Total	5.71	17.25 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	3.13	20.54 %
TIRUPATI-01	2.58	14.44 %
Total	5.71	17.25 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	1.94	30.71 %
Gas-Stov	0.55	19.34 %
Grinder	0.19	10.27 %
Small-Ap	0.16	22.93 %
Cook-Pre	0.15	20.86 %
Fan	0.09	4.64 %
In-Stove	0.06	57.94 %
Total	3.13	20.54 %

Branch *	MTD Sales L	Brand Share %
NRT1	0.12	15.71 %
ELU1	0.10	14.68 %
VJW1	0.09	17.06 %
VJW4	0.09	9.52 %
VKN1	0.07	9.76 %
CRL1	0.06	5.55 %
JPT1	0.06	13.94 %
BPP1	0.04	12.12 %
OGL1	0.04	5.86 %
PPM1	0.04	12.17 %
CKT1	0.03	8.12 %
GNT2	0.02	7.07 %
PNR1	0.02	12.19 %
VJW2	0.01	3.86 %
GDV1		0.00 %
KND1		0.00 %
RAL1		0.00 %
TVU1		0.00 %
Total	3.13	20.54 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.94	15.99 %
Gas-Stov	0.60	12.98 %
Cook-Pre	0.51	33.65 %
Grinder	0.25	20.09 %
Small-Ap	0.18	20.50 %
In-Stove	0.10	57.79 %
Total	2.58	14.44 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.21	11.81 %
ATP1	0.15	13.68 %
KHT1	0.12	16.52 %
PGR1	0.09	13.07 %
PIL1	0.09	12.93 %
ADI1	0.09	16.50 %
GTL1	0.08	17.07 %
MPL1	0.08	8.19 %
CTO1	0.05	5.54 %
NYP1	0.04	6.32 %
SPE1	0.04	9.70 %
TPY1	0.04	5.20 %
KNL1	0.03	5.49 %
DHN1	0.03	4.78 %
PUT1	0.02	3.39 %
KDA1	0.01	5.60 %
RCY1	0.01	5.95 %
PDT1	0.01	1.66 %
Total	2.58	14.44 %