

MTD Sales
7.70 L

Brand Share %
17.07 %

Information:

MTD : 01-08-2025 To 08-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	2.61	17.79 %
Gas-Stov	2.00	18.34 %
Cook-Pre	1.34	45.66 %
Grinder	0.84	14.98 %
Small-Ap	0.41	18.33 %
In-Stove	0.21	44.21 %
Fan	0.18	2.75 %
Chimney	0.11	6.31 %
Total	7.70	17.07 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	4.13	19.99 %
TIRUPATI-01	3.57	14.60 %
Total	7.70	17.07 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	1.61	26.27 %
Gas-Stov	0.88	19.32 %
Grinder	0.68	19.62 %
Cook-Pre	0.50	55.72 %
Small-Ap	0.14	13.94 %
In-Stove	0.11	60.31 %
Chimney	0.11	12.54 %
Fan	0.09	2.58 %
Total	4.13	19.99 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.14	13.25 %
MTM1	0.13	16.85 %
NRT1	0.08	12.25 %
KDR1	0.08	10.88 %
VJW5	0.08	13.10 %
GNT1	0.07	8.52 %
CKT1	0.07	9.51 %
VUY1	0.07	14.50 %
KND1	0.05	10.56 %
JPT1	0.03	14.62 %
GNT2	0.03	6.54 %
OGL1	0.02	2.96 %
PRL1		0.00 %
VJW4		0.00 %
GDV1	-0.01	-2.47 %
Total	4.13	19.99 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.12	17.64 %
Mixie	1.00	11.69 %
Cook-Pre	0.84	41.25 %
Small-Ap	0.28	21.74 %
Grinder	0.15	7.30 %
In-Stove	0.10	33.84 %
Fan	0.09	2.94 %
Total	3.57	14.60 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.57	14.42 %
PUT1	0.23	10.82 %
PMR1	0.17	12.61 %
TPY2	0.14	10.44 %
NDL1	0.09	10.46 %
KDA1	0.07	9.42 %
TPY1	0.06	6.62 %
CTO1	0.06	5.70 %
SPE1	0.05	7.80 %
NLR1	0.04	14.38 %
RJP1	0.04	3.51 %
KNL1	0.03	2.79 %
DHN1	0.02	4.89 %
TPI1	0.01	1.50 %
VKI1	0.01	1.74 %
MPL1		0.00 %
Total	3.57	14.60 %