

MTD Sales
7.21 L

Brand Share %
24.10 %

Information:

MTD : 01-12-2025 To 07-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.10 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	2.54	23.85 %
Gas-Stov	2.20	23.37 %
Grinder	0.94	25.17 %
Cook-Pre	0.91	52.11 %
Chimney	0.23	17.27 %
Small-Ap	0.21	14.43 %
In-Stove	0.19	48.45 %
Total	7.21	24.10 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	4.47	29.11 %
TIRUPATI-01	2.74	18.83 %
Total	7.21	24.10 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	1.55	30.04 %
Gas-Stov	1.35	31.25 %
Grinder	0.67	27.39 %
Cook-Pre	0.56	53.53 %
Chimney	0.15	22.67 %
Small-Ap	0.12	14.78 %
In-Stove	0.05	29.18 %
Total	4.47	29.11 %

Branch *	MTD Sales L	Brand Share %
KDR1	0.11	15.63 %
GNT1	0.11	19.82 %
CRL1	0.10	13.73 %
GDV1	0.10	19.00 %
GTSD	0.09	21.44 %
DPE1	0.08	20.82 %
NPR1	0.04	13.73 %
PRL1	0.04	11.26 %
JPT1	0.04	19.27 %
VKN1	0.04	8.94 %
KND1	0.04	23.26 %
ELU1	0.03	14.52 %
RAL1	0.02	10.71 %
AMP1	0.02	22.98 %
CKT1	0.02	5.60 %
OGL1	0.02	2.99 %
GNT2		0.00 %
NRT1		0.00 %
PNR1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	4.47	29.11 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.98	17.99 %
Gas-Stov	0.85	16.66 %
Cook-Pre	0.35	50.00 %
Grinder	0.26	20.83 %
In-Stove	0.14	65.21 %
Small-Ap	0.09	13.98 %
Chimney	0.07	11.61 %
Total	2.74	18.83 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.12	8.89 %
KVL1	0.11	15.68 %
NYP1	0.09	17.48 %
PMR1	0.07	10.73 %
PUT1	0.07	8.25 %
PIL1	0.07	21.52 %
TP11	0.07	12.36 %
PDT1	0.07	16.49 %
RJP1	0.06	9.12 %
MPL1	0.06	13.72 %
SPE1	0.05	15.33 %
NDL1	0.04	6.32 %
KNL1	0.04	5.85 %
RCY1	0.02	7.36 %
TPY1	0.02	11.58 %
CTO1	0.02	2.97 %
VKI1	0.01	2.18 %
DHN1	0.01	5.68 %
GTL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
PGR1		0.00 %
Total	2.74	18.83 %