

MTD Sales
8.82 L

Brand Share %
23.41 %

Information:

MTD : 01-11-2025 To 07-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.41 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	3.70	32.86 %
Mixie	2.91	23.53 %
Cook-Pre	0.69	34.73 %
Grinder	0.64	12.76 %
In-Stove	0.33	63.70 %
Small-Ap	0.30	18.28 %
Chimney	0.23	16.20 %
Fan	0.03	0.75 %
Total	8.82	23.41 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	5.39	25.79 %
TIRUPATI-01	3.43	20.45 %
Total	8.82	23.41 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.21	32.75 %
Mixie	1.99	30.83 %
Cook-Pre	0.45	47.39 %
Grinder	0.43	13.36 %
Small-Ap	0.15	19.14 %
In-Stove	0.12	62.39 %
Fan	0.03	1.25 %
Total	5.39	25.79 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.22	17.12 %
BVR1	0.21	16.59 %
VJW3	0.17	21.58 %
TNK1	0.13	20.51 %
CRL1	0.13	13.16 %
OGI1	0.11	9.24 %
KND1	0.10	19.23 %
PRL1	0.08	12.30 %
KDR1	0.05	8.12 %
VUY1	0.05	23.29 %
RAL1	0.04	7.92 %
JPT1	0.04	16.78 %
BPP1	0.03	8.61 %
CKT1	0.03	4.94 %
ELU1	0.02	4.18 %
GDV1	0.02	5.81 %
NPR1	0.02	4.51 %
JGG1	0.01	2.13 %
VJW2	0.01	3.26 %
PNR1		0.00 %
TVU1		0.00 %
VKN1		0.00 %
Total	5.39	25.79 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.49	33.02 %
Mixie	0.92	15.52 %
Cook-Pre	0.23	22.83 %
Chimney	0.23	22.85 %
In-Stove	0.21	64.50 %
Grinder	0.20	11.64 %
Small-Ap	0.15	17.48 %
Total	3.43	20.45 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.13	19.00 %
KOU1	0.12	17.79 %
TPY1	0.09	21.57 %
NDL1	0.09	9.48 %
KHT1	0.08	9.39 %
NYP1	0.08	12.69 %
PMR1	0.06	12.33 %
VKI1	0.06	10.59 %
PUT1	0.06	12.92 %
PIL1	0.06	17.31 %
RJP1	0.06	10.22 %
TPI1	0.05	6.98 %
KVL1	0.04	7.36 %
PGR1	0.03	8.43 %
KNL1	0.02	3.10 %
KDA1	0.01	4.32 %
DHN1		0.00 %
MPL1		0.00 %
PDT1		0.00 %
Total	3.43	20.45 %