

MTD Sales
13.00 L

Brand Share %
18.21 %

Information:

MTD : 01-10-2025 To 07-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	4.68	19.12 %
Gas-Stov	3.99	18.74 %
Grinder	1.78	18.72 %
Cook-Pre	1.54	41.18 %
Small-Ap	0.58	17.17 %
In-Stove	0.30	59.29 %
Chimney	0.07	1.92 %
Fan	0.06	1.18 %
Total	13.00	18.21 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	8.62	22.99 %
TIRUPATI-01	4.38	12.92 %
Total	13.00	18.21 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.17	24.76 %
Gas-Stov	2.71	27.20 %
Grinder	1.40	20.52 %
Cook-Pre	0.87	47.43 %
Small-Ap	0.26	15.02 %
In-Stove	0.15	100.00 %
Chimney	0.07	3.75 %
Total	8.62	22.99 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.34	17.44 %
TNK1	0.28	16.98 %
BVR1	0.23	15.38 %
ELU1	0.19	11.52 %
VUY1	0.15	16.36 %
BPP1	0.15	17.92 %
PPM1	0.15	16.03 %
OGL1	0.13	8.39 %
NRT1	0.12	18.20 %
VKN1	0.12	13.20 %
CKT1	0.11	17.21 %
PRL1	0.10	16.90 %
TEL1	0.06	10.08 %
AMP1	0.04	8.91 %
GNT2	0.03	3.71 %
KND1		0.00 %
PNR1		0.00 %
Total	8.62	22.99 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.51	12.93 %
Gas-Stov	1.28	11.32 %
Cook-Pre	0.67	35.19 %
Grinder	0.39	14.22 %
Small-Ap	0.32	19.38 %
In-Stove	0.15	41.88 %
Fan	0.06	2.34 %
Total	4.38	12.92 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.46	12.20 %
NLR1	0.19	16.39 %
CTO1	0.18	11.31 %
PGR1	0.18	14.77 %
TPY1	0.16	11.99 %
PMR1	0.16	10.77 %
ATP1	0.14	5.75 %
KDA1	0.12	11.29 %
KVL1	0.12	11.46 %
PIL1	0.12	17.29 %
KNL1	0.11	4.46 %
RJP1	0.10	7.83 %
KHT1	0.10	5.66 %
MPL1	0.09	10.43 %
SPE1	0.09	17.97 %
RCY1	0.08	9.87 %
NDL1	0.06	5.46 %
DHN1	0.06	10.13 %
GTL1	0.05	13.68 %
PDT1	0.02	2.57 %
PUT1	0.01	0.59 %
TPI1		0.00 %
Total	4.38	12.92 %