

MTD Sales
5.06 L

Brand Share %
17.09 %

Information:

MTD : 01-09-2025 To 07-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	2.56	24.12 %
Gas-Stov	1.03	14.68 %
Cook-Pre	0.56	27.66 %
Grinder	0.43	15.01 %
Small-Ap	0.25	18.97 %
In-Stove	0.16	63.45 %
Fan	0.06	1.62 %
Total	5.06	17.09 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	2.64	19.26 %
TIRUPATI-01	2.42	15.22 %
Total	5.06	17.09 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	1.66	30.54 %
Gas-Stov	0.44	16.46 %
Grinder	0.19	10.47 %
Cook-Pre	0.13	19.54 %
Small-Ap	0.11	18.61 %
Fan	0.06	3.62 %
In-Stove	0.06	57.94 %
Total	2.64	19.26 %

Branch *	MTD Sales L	Brand Share %
NRT1	0.12	15.71 %
ELU1	0.09	13.06 %
VKN1	0.07	11.25 %
VJW4	0.05	6.26 %
VJW3	0.05	8.49 %
BPP1	0.04	13.31 %
TNK1	0.04	11.50 %
JPT1	0.04	9.86 %
OGL1	0.04	5.86 %
PPM1	0.04	12.17 %
DPE1	0.04	14.56 %
CKT1	0.03	10.24 %
GNT2	0.02	8.03 %
PNR1	0.02	12.19 %
CRL1	0.01	0.75 %
VJW2	0.01	3.86 %
GDV1		0.00 %
KND1		0.00 %
RAL1		0.00 %
TVU1		0.00 %
Total	2.64	19.26 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.90	17.40 %
Gas-Stov	0.58	13.57 %
Cook-Pre	0.43	31.60 %
Grinder	0.25	22.14 %
Small-Ap	0.15	19.25 %
In-Stove	0.10	66.98 %
Total	2.42	15.22 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.21	13.21 %
ATP1	0.13	13.88 %
PGR1	0.09	13.79 %
PIL1	0.09	13.93 %
GTL1	0.08	17.07 %
MPL1	0.08	8.74 %
ADI1	0.07	13.40 %
CTO1	0.05	5.79 %
NYP1	0.04	8.75 %
SPE1	0.04	10.32 %
KNL1	0.03	6.20 %
TPY1	0.03	4.31 %
PUT1	0.02	3.76 %
DHN1	0.02	3.57 %
KDA1	0.01	6.51 %
RCY1	0.01	9.00 %
PDT1	0.01	2.19 %
Total	2.42	15.22 %