

MTD Sales
6.69 L

Brand Share %
16.43 %

Information:

MTD : 01-08-2025 To 07-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.43 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	2.24	16.52 %
Gas-Stov	1.83	18.65 %
Cook-Pre	1.21	44.73 %
Grinder	0.69	14.05 %
Small-Ap	0.37	19.32 %
Fan	0.18	2.97 %
In-Stove	0.18	51.63 %
Total	6.69	16.43 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	3.40	15.08 %
VIJAYAWADA-01	3.29	18.11 %
Total	6.69	16.43 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.07	18.29 %
Mixie	1.00	12.41 %
Cook-Pre	0.79	41.31 %
Small-Ap	0.25	22.57 %
Grinder	0.10	5.37 %
In-Stove	0.10	52.78 %
Fan	0.09	3.32 %
Total	3.40	15.08 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.57	14.42 %
PUT1	0.23	11.16 %
PMR1	0.17	14.66 %
TPY2	0.12	10.27 %
NDL1	0.07	8.67 %
KDA1	0.06	10.27 %
TPY1	0.06	6.74 %
NLR1	0.04	14.38 %
RJP1	0.04	4.11 %
CTO1	0.03	4.09 %
KNL1	0.03	3.08 %
SPE1	0.03	4.67 %
DHN1	0.02	5.01 %
TPI1	0.01	1.64 %
VKI1	0.01	1.74 %
MPL1		0.00 %
Total	3.40	15.08 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	1.24	22.56 %
Gas-Stov	0.76	19.18 %
Grinder	0.59	19.41 %
Cook-Pre	0.43	52.82 %
Small-Ap	0.11	14.61 %
Fan	0.09	2.69 %
In-Stove	0.08	50.20 %
Total	3.29	18.11 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.14	14.60 %
VJW3	0.14	13.43 %
CRL1	0.12	15.96 %
MTM1	0.09	12.92 %
NRT1	0.08	12.25 %
KDR1	0.08	14.51 %
VJW5	0.08	15.75 %
VKN1	0.07	13.62 %
TVU1	0.07	9.85 %
CKT1	0.07	12.28 %
VUY1	0.07	14.50 %
GNT1	0.04	4.70 %
GNT2	0.03	7.97 %
KND1	0.01	2.15 %
AMP1		0.00 %
JPT1		0.00 %
OGL1		0.00 %
PRL1		0.00 %
VJW4		0.00 %
GDV1	-0.01	-2.67 %
Total	3.29	18.11 %