



# AP : BUTERFLY Sales Performance 08/05/2026 9:27 AM

MTD Sales  
8.59 L

Brand Share %  
17.27 %

Information:

MTD : 01-05-2026 To 07-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.27 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	3.54	21.44 %
Gas-Stov	2.76	22.64 %
Cook-Pre	0.85	59.78 %
Grinder	0.76	27.54 %
Chimney	0.43	11.76 %
Small-Ap	0.23	9.07 %
In-Stove	0.02	6.14 %
<b>Total</b>	<b>8.59</b>	<b>17.27 %</b>

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	4.57	17.57 %
VIJAYAWADA-01	4.02	16.94 %
<b>Total</b>	<b>8.59</b>	<b>17.27 %</b>

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.68	19.14 %
Gas-Stov	1.64	23.82 %
Cook-Pre	0.51	65.65 %
Chimney	0.36	16.60 %
Grinder	0.25	28.52 %
Small-Ap	0.10	6.90 %
In-Stove	0.02	25.19 %
<b>Total</b>	<b>4.57</b>	<b>17.57 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	0.38	14.73 %
CTO1	0.25	15.72 %
KNL1	0.21	14.10 %
ATP1	0.19	11.08 %
KAR1	0.14	12.12 %
PIL1	0.11	16.16 %
TPY1	0.10	14.91 %
PUT1	0.05	4.76 %
KHT1	0.05	9.83 %
RJP1	0.05	5.47 %
PGR1	0.04	4.35 %
KOU1	0.04	4.07 %
SPE1	0.04	13.47 %
TPI1	0.04	5.23 %
MPL1	0.02	2.40 %
NLR1	0.01	1.61 %
PDT1		0.00 %
PMR1		0.00 %
<b>Total</b>	<b>4.57</b>	<b>17.57 %</b>

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Mixie	1.86	24.06 %
Gas-Stov	1.12	21.11 %
Grinder	0.51	27.07 %
Cook-Pre	0.34	52.61 %
Small-Ap	0.13	12.01 %
Chimney	0.07	4.75 %
<b>Total</b>	<b>4.02</b>	<b>16.94 %</b>

Branch *	MTD Sales L	Brand Share %
CRL1	0.18	11.92 %
TNK1	0.15	15.78 %
VJW1	0.12	12.47 %
BVR1	0.11	11.19 %
NZV1	0.11	10.44 %
RAL1	0.09	15.21 %
VJW4	0.09	14.73 %
NRT1	0.09	10.91 %
AMP1	0.07	10.57 %
CKT1	0.07	9.17 %
GNT1	0.06	9.71 %
RMV1	0.05	5.47 %
TVU1	0.04	4.61 %
NPR1	0.03	7.44 %
ELU1	0.02	5.66 %
PNR1	0.02	5.01 %
JPT1	0.01	10.38 %
BPP1		0.00 %
OGL1		0.00 %
TEL1		0.00 %
VJW2		0.00 %
<b>Total</b>	<b>4.02</b>	<b>16.94 %</b>