

MTD Sales
6.45 L

Brand Share %
25.06 %

Information:

MTD : 01-12-2025 To 06-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **25.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	2.30	25.17 %
Gas-Stov	2.00	24.48 %
Grinder	0.80	26.57 %
Cook-Pre	0.75	51.28 %
Chimney	0.23	17.27 %
Small-Ap	0.20	15.35 %
In-Stove	0.17	49.26 %
Total	6.45	25.06 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	3.97	29.10 %
TIRUPATI-01	2.48	20.49 %
Total	6.45	25.06 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	1.39	29.48 %
Gas-Stov	1.17	31.32 %
Grinder	0.63	29.96 %
Cook-Pre	0.47	49.02 %
Chimney	0.15	22.67 %
Small-Ap	0.12	15.64 %
In-Stove	0.04	21.94 %
Total	3.97	29.10 %

Branch *	MTD Sales L	Brand Share %
KDR1	0.11	16.17 %
GNT1	0.11	19.82 %
CRL1	0.10	16.29 %
GTSD	0.09	21.44 %
DPE1	0.08	21.75 %
NPR1	0.04	13.73 %
VKN1	0.04	8.94 %
RAL1	0.02	13.38 %
KND1	0.02	16.05 %
CKT1	0.02	5.60 %
ELU1	0.02	8.16 %
OGL1	0.02	3.12 %
TVU1	0.02	8.06 %
AMP1		0.00 %
GNT2		0.00 %
NRT1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	3.97	29.10 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.91	20.57 %
Gas-Stov	0.83	18.71 %
Cook-Pre	0.28	55.56 %
Grinder	0.17	18.72 %
In-Stove	0.14	73.60 %
Small-Ap	0.08	14.92 %
Chimney	0.07	11.61 %
Total	2.48	20.49 %

Branch *	MTD Sales L	Brand Share %
KVL1	0.11	16.44 %
PMR1	0.07	13.90 %
TPY2	0.07	7.55 %
NYP1	0.07	15.81 %
PUT1	0.07	10.81 %
PIL1	0.07	23.98 %
TP11	0.07	12.76 %
PDT1	0.07	18.35 %
RJP1	0.06	11.30 %
SPE1	0.05	15.33 %
NDL1	0.04	7.56 %
KNL1	0.03	6.12 %
RCY1	0.02	9.58 %
TPY1	0.02	14.67 %
VKI1	0.01	3.18 %
DHN1	0.01	8.66 %
CTO1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
MPL1		0.00 %
PGR1		0.00 %
Total	2.48	20.49 %