

MTD Sales
7.75 L

Brand Share %
24.00 %

Information:

MTD : 01-11-2025 To 06-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	3.28	35.38 %
Mixie	2.69	23.85 %
Cook-Pre	0.62	36.38 %
Grinder	0.60	13.22 %
In-Stove	0.29	67.81 %
Small-Ap	0.28	19.46 %
Total	7.75	24.00 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	4.81	26.54 %
TIRUPATI-01	2.94	20.75 %
Total	7.75	24.00 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.96	35.75 %
Mixie	1.81	30.51 %
Grinder	0.39	13.63 %
Cook-Pre	0.38	47.97 %
Small-Ap	0.13	19.10 %
In-Stove	0.12	62.39 %
Total	4.81	26.54 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.22	19.50 %
VJW3	0.17	21.58 %
BVR1	0.15	14.95 %
TNK1	0.12	19.99 %
CRL1	0.12	14.82 %
KND1	0.10	19.23 %
PRL1	0.08	12.30 %
OGL1	0.07	7.67 %
KDR1	0.05	10.90 %
RAL1	0.04	9.57 %
CKT1	0.03	5.18 %
GDV1	0.02	7.62 %
NPR1	0.02	5.87 %
JGG1	0.01	2.28 %
VJW2	0.01	3.26 %
BPP1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
JPT1		0.00 %
PNR1		0.00 %
TVU1		0.00 %
VKN1		0.00 %
Total	4.81	26.54 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.32	34.84 %
Mixie	0.88	16.43 %
Cook-Pre	0.23	25.98 %
Grinder	0.20	12.49 %
In-Stove	0.17	72.32 %
Small-Ap	0.15	19.80 %
Total	2.94	20.75 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.20	12.99 %
NLR1	0.13	20.65 %
KOU1	0.11	23.04 %
NYP1	0.08	16.07 %
NDL1	0.07	7.82 %
PMR1	0.06	15.20 %
VKI1	0.06	21.59 %
PUT1	0.06	13.52 %
PIL1	0.06	17.66 %
RJP1	0.06	11.46 %
TPI1	0.05	10.18 %
KVL1	0.04	9.69 %
PGR1	0.03	9.26 %
KNL1	0.02	3.53 %
KHT1	0.02	2.82 %
KDA1	0.01	4.32 %
DHN1		0.00 %
MPL1		0.00 %
PDT1		0.00 %
Total	2.94	20.75 %