

MTD Sales
12.20 L

Brand Share %
18.14 %

Information:

MTD : 01-10-2025 To 06-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	4.26	18.74 %
Gas-Stov	3.69	18.20 %
Grinder	1.74	19.08 %
Cook-Pre	1.56	43.58 %
Small-Ap	0.52	16.89 %
In-Stove	0.30	59.29 %
Chimney	0.07	2.03 %
Fan	0.06	1.27 %
Total	12.20	18.14 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	8.27	23.40 %
TIRUPATI-01	3.93	12.31 %
Total	12.20	18.14 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	2.98	24.83 %
Gas-Stov	2.61	27.91 %
Grinder	1.35	20.89 %
Cook-Pre	0.89	51.66 %
Small-Ap	0.22	14.57 %
In-Stove	0.15	100.00 %
Chimney	0.07	3.75 %
Total	8.27	23.40 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.28	17.87 %
ELU1	0.19	12.07 %
BPP1	0.15	17.92 %
OGL1	0.13	8.72 %
VUY1	0.13	14.88 %
PPM1	0.11	12.66 %
CKT1	0.10	17.44 %
VKN1	0.07	8.81 %
TEL1	0.06	10.50 %
AMP1	0.04	8.91 %
GNT2	0.03	3.71 %
KND1		0.00 %
PNR1		0.00 %
Total	8.27	23.40 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.28	11.95 %
Gas-Stov	1.08	9.88 %
Cook-Pre	0.67	36.10 %
Grinder	0.39	14.65 %
Small-Ap	0.30	19.11 %
In-Stove	0.15	41.88 %
Fan	0.06	2.56 %
Total	3.93	12.31 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.36	10.04 %
NLR1	0.19	16.79 %
CTO1	0.18	14.53 %
PGR1	0.18	15.18 %
TPY1	0.16	12.62 %
PMR1	0.16	11.04 %
KDA1	0.12	13.24 %
PIL1	0.12	17.99 %
KNL1	0.11	4.86 %
RJP1	0.10	7.83 %
ATP1	0.09	4.01 %
SPE1	0.09	17.97 %
KHT1	0.09	5.32 %
KVL1	0.08	8.51 %
RCY1	0.08	10.30 %
MPL1	0.06	6.96 %
NDL1	0.06	5.46 %
DHN1	0.06	10.71 %
PDT1	0.02	2.70 %
GTL1	0.01	2.40 %
PUT1	0.01	0.67 %
TPI1		0.00 %
Total	3.93	12.31 %