



AP : BUTERFLY Sales Performance 07/05/2026 9:27 AM

MTD Sales
6.30 L

Brand Share %
14.98 %

Information:

MTD : 01-05-2026 To 06-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	2.83	20.55 %
Gas-Stov	2.05	20.83 %
Cook-Pre	0.68	58.85 %
Grinder	0.33	15.77 %
Chimney	0.24	7.23 %
Small-Ap	0.17	8.02 %
Total	6.30	14.98 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	3.23	16.01 %
TIRUPATI-01	3.06	14.03 %
Total	6.30	14.98 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	1.66	24.78 %
Gas-Stov	0.83	20.06 %
Cook-Pre	0.30	55.32 %
Grinder	0.26	18.93 %
Small-Ap	0.11	12.34 %
Chimney	0.07	5.36 %
Total	3.23	16.01 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.18	13.68 %
VJW1	0.12	14.34 %
BVR1	0.11	12.47 %
NZV1	0.11	12.16 %
TNK1	0.10	13.97 %
NRT1	0.09	12.77 %
TNI1	0.08	13.53 %
DPE1	0.07	13.11 %
AMP1	0.07	12.45 %
CKT1	0.07	10.45 %
GNT1	0.06	10.68 %
RMV1	0.05	6.26 %
TVU1	0.04	4.61 %
NPR1	0.03	7.44 %
ELU1	0.02	5.88 %
PNR1	0.02	5.92 %
JPT1	0.01	10.38 %
BPP1		0.00 %
OGL1		0.00 %
TEL1		0.00 %
VJW2		0.00 %
Total	3.23	16.01 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.22	21.39 %
Mixie	1.16	16.51 %
Cook-Pre	0.38	61.96 %
Chimney	0.17	8.49 %
Small-Ap	0.07	5.18 %
Grinder	0.07	9.59 %
Total	3.06	14.03 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.27	11.67 %
ATP1	0.15	11.31 %
KNL1	0.15	11.82 %
KAR1	0.10	12.09 %
PUT1	0.05	6.66 %
KHT1	0.05	12.21 %
KOU1	0.04	4.57 %
RJP1	0.04	5.04 %
SPE1	0.04	13.47 %
TPI1	0.04	6.27 %
MPL1	0.02	2.84 %
NLR1	0.01	1.61 %
PGR1	0.01	0.93 %
PDT1		0.00 %
PMR1		0.00 %
Total	3.06	14.03 %