



AP : BUTERFLY Sales Performance 07/04/2026 9:27 AM

MTD Sales
6.66 L

Brand Share %
16.40 %

Information:

MTD : 01-04-2026 To 06-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	2.76	22.04 %
Gas-Stov	1.55	19.61 %
Chimney	0.81	23.34 %
Grinder	0.67	21.89 %
Cook-Pre	0.66	54.08 %
Small-Ap	0.18	7.13 %
In-Stove	0.03	2.16 %
Total	6.66	16.40 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	3.68	18.02 %
TIRUPATI-01	2.98	14.75 %
Total	6.66	16.40 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	1.64	24.22 %
Gas-Stov	0.87	20.26 %
Grinder	0.45	24.96 %
Chimney	0.30	28.54 %
Cook-Pre	0.30	54.60 %
Small-Ap	0.12	7.53 %
Total	3.68	18.02 %

Branch *	MTD Sales L	Brand Share %
ELU1	0.11	10.69 %
VJW4	0.11	10.12 %
RMV1	0.10	11.21 %
TNK1	0.10	15.65 %
GNT2	0.10	13.03 %
CRL1	0.08	9.30 %
OGL1	0.06	5.72 %
CKT1	0.05	11.34 %
NPR1	0.05	12.81 %
VJW1	0.04	5.23 %
KND1	0.03	10.75 %
RAL1	0.02	3.35 %
BVR1	0.02	2.80 %
JGG1	0.01	4.74 %
AMP1		0.00 %
GDV1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
TEL1		0.00 %
Total	3.68	18.02 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.12	19.48 %
Gas-Stov	0.68	18.83 %
Chimney	0.51	21.08 %
Cook-Pre	0.36	53.66 %
Grinder	0.21	17.31 %
Small-Ap	0.07	6.52 %
In-Stove	0.03	5.40 %
Total	2.98	14.75 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.17	15.57 %
NLR1	0.13	13.83 %
TPY1	0.13	14.72 %
KVL1	0.08	12.92 %
KAR1	0.07	7.17 %
RJP1	0.07	11.46 %
KDR1	0.06	15.20 %
SPE1	0.05	12.89 %
PDT1	0.04	7.42 %
BVL1	0.04	14.32 %
KOU1	0.03	6.28 %
GTL1	0.03	14.40 %
TPI1	0.02	4.25 %
PMR1	0.02	2.30 %
KHT1	0.01	1.37 %
CTO1		0.00 %
KDA1		0.00 %
MPL1		0.00 %
PIL1		0.00 %
RCY1		0.00 %
VKI1		0.00 %
Total	2.98	14.75 %