

MTD Sales
5.37 L

Brand Share %
24.75 %

Information:

MTD : 01-12-2025 To 05-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	1.98	26.71 %
Gas-Stov	1.59	22.75 %
Cook-Pre	0.68	55.91 %
Grinder	0.58	22.85 %
Chimney	0.23	19.38 %
Small-Ap	0.19	15.63 %
In-Stove	0.14	43.42 %
Total	5.37	24.75 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	3.25	27.75 %
TIRUPATI-01	2.12	21.23 %
Total	5.37	24.75 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	1.26	32.11 %
Gas-Stov	0.83	25.74 %
Grinder	0.45	26.40 %
Cook-Pre	0.41	52.49 %
Chimney	0.15	22.67 %
Small-Ap	0.12	15.99 %
In-Stove	0.02	11.63 %
Total	3.25	27.75 %

Branch *	MTD Sales L	Brand Share %
KDR1	0.11	20.12 %
GNT1	0.11	22.93 %
CRL1	0.10	18.18 %
VJW2	0.10	23.38 %
GTSD	0.09	21.44 %
DPE1	0.08	23.98 %
VKN1	0.04	8.94 %
NPR1	0.03	10.98 %
GDV1	0.02	12.33 %
RAL1	0.02	16.66 %
KND1	0.02	16.05 %
CKT1	0.02	7.00 %
ELU1	0.02	9.36 %
OGL1	0.02	3.61 %
TVU1	0.02	8.06 %
AMP1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
NRT1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	3.25	27.75 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.75	20.15 %
Mixie	0.71	20.57 %
Cook-Pre	0.26	62.29 %
Grinder	0.13	15.67 %
In-Stove	0.12	70.95 %
Chimney	0.07	14.95 %
Small-Ap	0.07	15.06 %
Total	2.12	21.23 %

Branch *	MTD Sales L	Brand Share %
KVL1	0.11	18.02 %
PMR1	0.07	16.19 %
TPY2	0.07	7.55 %
NYP1	0.07	18.24 %
TPI1	0.07	14.32 %
PDT1	0.06	16.79 %
SPE1	0.05	19.04 %
PUT1	0.05	8.53 %
RJP1	0.04	9.97 %
KNL1	0.03	13.55 %
RCY1	0.02	10.65 %
NDL1	0.02	4.81 %
TPY1	0.02	19.18 %
VKI1	0.01	4.52 %
DHN1	0.01	8.66 %
CTO1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
MPL1		0.00 %
PGR1		0.00 %
Total	2.12	21.23 %