

MTD Sales
6.68 L

Brand Share %
23.97 %

Information:

MTD : 01-11-2025 To 05-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.97 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	2.93	36.33 %
Mixie	2.22	22.80 %
Grinder	0.54	13.60 %
Cook-Pre	0.49	35.14 %
In-Stove	0.26	69.93 %
Small-Ap	0.23	20.39 %
Total	6.68	23.97 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	4.38	27.62 %
TIRUPATI-01	2.30	19.16 %
Total	6.68	23.97 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.83	37.26 %
Mixie	1.53	30.14 %
Grinder	0.39	15.72 %
Cook-Pre	0.38	50.73 %
In-Stove	0.12	71.16 %
Small-Ap	0.11	22.64 %
Total	4.38	27.62 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.17	22.17 %
RMV1	0.16	19.67 %
GNT1	0.15	15.22 %
BVR1	0.15	16.53 %
CRL1	0.12	15.13 %
TNK1	0.10	20.41 %
PRL1	0.08	12.30 %
OGL1	0.07	8.80 %
KDR1	0.05	17.12 %
KND1	0.05	13.41 %
RAL1	0.04	10.59 %
GDV1	0.02	9.71 %
NPR1	0.02	6.81 %
JGG1	0.01	2.92 %
VJW2	0.01	5.54 %
BPP1		0.00 %
CKT1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
JPT1		0.00 %
PNR1		0.00 %
TVU1		0.00 %
VKN1		0.00 %
Total	4.38	27.62 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.10	34.88 %
Mixie	0.69	14.76 %
Grinder	0.15	10.05 %
In-Stove	0.14	68.92 %
Small-Ap	0.12	18.64 %
Cook-Pre	0.11	16.80 %
Total	2.30	19.16 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.10	7.96 %
NLR1	0.09	15.21 %
NYP1	0.08	17.38 %
PMR1	0.06	16.70 %
PUT1	0.06	15.77 %
PIL1	0.06	17.66 %
RCY1	0.06	19.59 %
RJP1	0.06	18.70 %
NDL1	0.05	7.16 %
TPI1	0.05	11.90 %
KVL1	0.03	10.20 %
KNL1	0.02	3.53 %
PGR1	0.02	6.71 %
KDA1	0.01	2.41 %
DHN1		0.00 %
KHT1		0.00 %
MPL1		0.00 %
PDT1		0.00 %
Total	2.30	19.16 %