

MTD Sales
3.50 L

Brand Share %
19.37 %

Information:

MTD : 01-09-2025 To 05-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	1.68	24.04 %
Gas-Stov	0.84	18.48 %
Grinder	0.34	16.93 %
Cook-Pre	0.32	24.42 %
Small-Ap	0.18	19.37 %
In-Stove	0.08	50.43 %
Fan	0.06	2.82 %
Total	3.50	19.37 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	1.86	19.36 %
VIJAYAWADA-01	1.64	19.39 %
Total	3.50	19.37 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.76	22.67 %
Gas-Stov	0.58	19.87 %
Cook-Pre	0.24	27.99 %
Grinder	0.15	21.61 %
Small-Ap	0.11	19.51 %
In-Stove	0.02	27.54 %
Total	1.86	19.36 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.10	17.62 %
PGR1	0.09	16.40 %
KVL1	0.07	18.69 %
ADI1	0.07	13.40 %
NLR1	0.05	18.54 %
MPL1	0.04	6.45 %
NYP1	0.04	12.12 %
SPE1	0.04	11.77 %
KNL1	0.03	8.25 %
CTO1	0.03	5.35 %
NDL1	0.03	9.59 %
PUT1	0.02	4.54 %
DHN1	0.02	13.33 %
RCY1	0.01	9.00 %
KDA1		0.00 %
PDT1		0.00 %
TPY1		0.00 %
Total	1.86	19.36 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.92	25.31 %
Gas-Stov	0.26	15.96 %
Grinder	0.19	14.36 %
Cook-Pre	0.08	17.85 %
Small-Ap	0.07	19.16 %
Fan	0.06	6.16 %
In-Stove	0.06	70.17 %
Total	1.64	19.39 %

Branch *	MTD Sales L	Brand Share %
VUY1	0.08	18.88 %
ELU1	0.06	14.73 %
NRT1	0.04	8.40 %
TNK1	0.04	13.03 %
JPT1	0.04	17.99 %
DPE1	0.04	16.58 %
BPP1	0.04	18.82 %
VKN1	0.03	11.74 %
PRL1	0.03	-200.63 %
CKT1	0.03	16.03 %
VJW4	0.01	2.16 %
CRL1	0.01	0.92 %
GVM1	0.01	9.91 %
VJW2	0.01	3.52 %
GDV1		0.00 %
KND1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
TVU1		0.00 %
VJW3		0.00 %
Total	1.64	19.39 %