

MTD Sales
4.78 L

Brand Share %
16.17 %

Information:
MTD : 01-08-2025 To 05-08-2025
 * Branch where in Brand Share % is less than Overall State's Brand Share **16.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	1.61	15.78 %
Gas-Stov	1.16	17.45 %
Cook-Pre	0.95	45.09 %
Grinder	0.53	15.17 %
Small-Ap	0.28	19.09 %
Fan	0.15	3.36 %
In-Stove	0.10	52.42 %
Total	4.78	16.17 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	2.43	14.73 %
VIJAYAWADA-01	2.35	17.97 %
Total	4.78	16.17 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.72	17.58 %
Cook-Pre	0.65	42.83 %
Mixie	0.63	10.16 %
Small-Ap	0.19	20.59 %
Grinder	0.10	7.19 %
In-Stove	0.08	66.38 %
Fan	0.06	3.23 %
Total	2.43	14.73 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.45	14.53 %
PUT1	0.16	11.52 %
PMR1	0.12	13.80 %
TPY2	0.09	10.43 %
NDL1	0.07	11.77 %
KDA1	0.06	15.67 %
PDT1	0.06	14.72 %
RCY1	0.04	15.73 %
DHN1	0.02	7.60 %
NLR1	0.02	8.22 %
RJP1	0.02	2.57 %
PGR1	0.02	6.32 %
SPE1	0.02	4.67 %
CTO1	0.01	1.84 %
TPI1	0.01	1.73 %
KNL1		0.00 %
MPL1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	2.43	14.73 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.98	24.63 %
Gas-Stov	0.44	17.23 %
Grinder	0.43	20.44 %
Cook-Pre	0.30	50.94 %
Fan	0.09	3.45 %
Small-Ap	0.09	16.62 %
In-Stove	0.02	28.26 %
Total	2.35	17.97 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.08	11.98 %
MTM1	0.08	14.29 %
ELU1	0.08	14.94 %
TVU1	0.07	12.11 %
CKT1	0.07	14.74 %
VKN1	0.07	14.52 %
NRT1	0.06	11.34 %
JGG1	0.05	15.80 %
KDR1	0.05	14.91 %
GNT1	0.04	8.02 %
PNR1	0.01	7.88 %
VJW5	0.01	2.79 %
AMP1		0.00 %
GNT2		0.00 %
JPT1		0.00 %
KND1		0.00 %
OGL1		0.00 %
PRL1		0.00 %
VJW4		0.00 %
GDV1	-0.03	-11.98 %
Total	2.35	17.97 %