



AP : BUTERFLY Sales Performance 06/05/2026 9:27 AM

MTD Sales
5.60 L

Brand Share %
15.59 %

Information:

MTD : 01-05-2026 To 05-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	2.58	22.20 %
Gas-Stov	1.74	20.57 %
Cook-Pre	0.59	60.22 %
Grinder	0.28	17.09 %
Chimney	0.24	8.08 %
Small-Ap	0.17	9.21 %
Total	5.60	15.59 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	2.80	14.90 %
VIJAYAWADA-01	2.80	16.33 %
Total	5.60	15.59 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.09	18.69 %
Gas-Stov	1.06	20.76 %
Cook-Pre	0.35	64.86 %
Chimney	0.17	9.39 %
Small-Ap	0.07	5.72 %
Grinder	0.07	15.75 %
Total	2.80	14.90 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.15	13.07 %
KNL1	0.15	13.79 %
KAR1	0.10	12.75 %
KDR1	0.10	15.55 %
PUT1	0.05	6.66 %
KOU1	0.04	6.10 %
TPI1	0.04	7.28 %
RJP1	0.02	3.26 %
MPL1	0.02	2.95 %
NLR1	0.01	1.64 %
KVL1	0.01	2.99 %
PGR1	0.01	1.05 %
PDT1		0.00 %
PMR1		0.00 %
Total	2.80	14.90 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	1.48	25.77 %
Gas-Stov	0.68	20.29 %
Cook-Pre	0.24	54.65 %
Grinder	0.22	17.56 %
Small-Ap	0.11	15.04 %
Chimney	0.07	6.09 %
Total	2.80	16.33 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.15	14.95 %
VJW1	0.12	14.95 %
TNK1	0.10	14.60 %
NRT1	0.09	13.70 %
BVR1	0.08	13.46 %
DPE1	0.07	13.76 %
AMP1	0.07	12.45 %
GNT1	0.06	11.44 %
RMV1	0.05	8.08 %
TVU1	0.04	6.32 %
CKT1	0.03	7.82 %
NPR1	0.03	8.57 %
MTM1	0.02	7.95 %
ELU1	0.02	6.59 %
PNR1	0.02	7.48 %
JPT1	0.01	10.38 %
BPP1		0.00 %
OGL1		0.00 %
TEL1		0.00 %
VJW2		0.00 %
Total	2.80	16.33 %