



AP : BUTERFLY Sales Performance 06/04/2026 9:27 AM

MTD Sales
5.90 L

Brand Share %
16.65 %

Information:

MTD : 01-04-2026 To 05-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	2.47	22.55 %
Gas-Stov	1.32	18.72 %
Grinder	0.67	24.06 %
Chimney	0.65	19.66 %
Cook-Pre	0.61	59.91 %
Small-Ap	0.16	6.99 %
In-Stove	0.03	2.23 %
Total	5.90	16.65 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	3.03	17.12 %
TIRUPATI-01	2.88	16.18 %
Total	5.90	16.65 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	1.42	23.55 %
Gas-Stov	0.64	17.47 %
Grinder	0.45	27.21 %
Cook-Pre	0.28	66.72 %
Chimney	0.14	15.82 %
Small-Ap	0.09	6.95 %
Total	3.03	17.12 %

Branch *	MTD Sales L	Brand Share %
ELU1	0.11	12.21 %
RMV1	0.10	11.21 %
TNK1	0.10	15.65 %
GNT2	0.10	16.37 %
CRL1	0.08	12.53 %
VJW4	0.07	7.63 %
BPP1	0.05	14.90 %
VJW1	0.04	6.16 %
KND1	0.03	10.75 %
MTM1	0.03	10.53 %
RAL1	0.02	3.88 %
BVR1	0.02	2.94 %
AMP1		0.00 %
CKT1		0.00 %
GDV1		0.00 %
JGG1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
TEL1		0.00 %
Total	3.03	17.12 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.05	21.32 %
Gas-Stov	0.68	20.06 %
Chimney	0.51	21.08 %
Cook-Pre	0.33	55.17 %
Grinder	0.21	19.27 %
Small-Ap	0.07	7.04 %
In-Stove	0.03	5.68 %
Total	2.88	16.18 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.13	14.49 %
TPY1	0.13	15.32 %
KVL1	0.08	12.92 %
KAR1	0.07	7.49 %
RJP1	0.07	15.01 %
SPE1	0.05	14.88 %
PDT1	0.04	8.70 %
BVL1	0.04	14.32 %
KOU1	0.03	8.72 %
TPI1	0.02	4.62 %
KHT1	0.01	1.44 %
CTO1		0.00 %
KDA1		0.00 %
MPL1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
VKI1		0.00 %
Total	2.88	16.18 %