

MTD Sales
4.72 L

Brand Share %
25.11 %

Information:

MTD : 01-12-2025 To 04-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **25.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	1.81	28.16 %
Gas-Stov	1.38	22.61 %
Cook-Pre	0.55	52.33 %
Grinder	0.46	23.29 %
Chimney	0.23	19.38 %
Small-Ap	0.15	14.92 %
In-Stove	0.14	47.00 %
Total	4.72	25.11 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	2.83	28.18 %
TIRUPATI-01	1.88	21.58 %
Total	4.72	25.11 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	1.15	32.55 %
Gas-Stov	0.81	28.59 %
Grinder	0.33	26.58 %
Cook-Pre	0.29	45.66 %
Chimney	0.15	22.67 %
Small-Ap	0.08	13.08 %
In-Stove	0.02	13.91 %
Total	2.83	28.18 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.10	22.69 %
GTSD	0.09	21.44 %
KDR1	0.08	17.03 %
VKN1	0.04	8.94 %
NPR1	0.03	10.98 %
GDV1	0.02	15.90 %
RAL1	0.02	16.66 %
CKT1	0.02	7.34 %
ELU1	0.02	11.11 %
OGL1	0.02	4.02 %
TVU1	0.02	8.06 %
AMP1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
KND1		0.00 %
NRT1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	2.83	28.18 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.66	22.77 %
Gas-Stov	0.57	17.41 %
Cook-Pre	0.26	62.29 %
Grinder	0.13	17.80 %
In-Stove	0.12	70.95 %
Chimney	0.07	14.95 %
Small-Ap	0.07	17.84 %
Total	1.88	21.58 %

Branch *	MTD Sales L	Brand Share %
KVL1	0.11	18.02 %
PMR1	0.07	17.85 %
TPI1	0.07	14.32 %
PDT1	0.06	20.51 %
SPE1	0.05	19.04 %
PUT1	0.05	10.87 %
RJP1	0.04	13.64 %
RCY1	0.02	10.65 %
TPY1	0.02	19.18 %
TPY2	0.02	2.28 %
VKI1	0.01	6.23 %
DHN1	0.01	8.66 %
CTO1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
Total	1.88	21.58 %