

MTD Sales
4.41 L

Brand Share %
25.04 %

Information:

MTD : 01-11-2025 To 04-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **25.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	1.86	36.62 %
Mixie	1.50	24.52 %
Cook-Pre	0.41	36.22 %
Grinder	0.35	14.86 %
In-Stove	0.15	78.35 %
Small-Ap	0.14	17.90 %
Total	4.41	25.04 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	2.86	28.78 %
TIRUPATI-01	1.55	20.17 %
Total	4.41	25.04 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.19	36.79 %
Mixie	0.96	31.20 %
Cook-Pre	0.35	56.49 %
Grinder	0.20	15.05 %
In-Stove	0.08	77.52 %
Small-Ap	0.08	25.95 %
Total	2.86	28.78 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.14	23.47 %
GNT1	0.11	20.08 %
CRL1	0.09	13.53 %
PRL1	0.08	18.82 %
OGL1	0.07	15.34 %
VJW3	0.07	15.04 %
KDR1	0.05	18.07 %
KND1	0.05	24.46 %
PPM1	0.04	18.38 %
TNK1	0.04	16.69 %
RAL1	0.02	12.30 %
NPR1	0.02	9.20 %
VJW2	0.01	8.44 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
JPT1		0.00 %
PNR1		0.00 %
TVU1		0.00 %
VKN1		0.00 %
Total	2.86	28.78 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.67	36.31 %
Mixie	0.54	17.76 %
Grinder	0.15	14.62 %
Small-Ap	0.07	13.11 %
In-Stove	0.07	79.43 %
Cook-Pre	0.06	11.05 %
Total	1.55	20.17 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.09	10.01 %
PMR1	0.05	17.71 %
NDL1	0.05	15.11 %
RCY1	0.04	16.03 %
KVL1	0.03	13.07 %
PIL1	0.03	20.36 %
VKI1	0.03	16.60 %
TPI1	0.02	7.32 %
KNL1	0.02	4.84 %
PGR1	0.02	11.30 %
KDA1	0.01	3.25 %
DHN1		0.00 %
KHT1		0.00 %
MPL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PUT1		0.00 %
Total	1.55	20.17 %