

MTD Sales
9.68 L

Brand Share %
18.38 %

Information:

MTD : 01-10-2025 To 04-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	3.16	18.75 %
Mixie	3.12	17.86 %
Grinder	1.51	19.61 %
Cook-Pre	1.19	45.23 %
Small-Ap	0.39	16.88 %
In-Stove	0.20	60.12 %
Chimney	0.07	2.94 %
Fan	0.06	1.86 %
Total	9.68	18.38 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	6.52	23.58 %
TIRUPATI-01	3.16	12.63 %
Total	9.68	18.38 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.28	29.11 %
Mixie	2.11	23.21 %
Grinder	1.22	22.47 %
Cook-Pre	0.62	51.61 %
Small-Ap	0.13	11.17 %
In-Stove	0.10	100.00 %
Chimney	0.07	5.06 %
Total	6.52	23.58 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.24	16.30 %
ELU1	0.17	11.95 %
TNK1	0.15	12.53 %
VUY1	0.13	18.15 %
RAL1	0.11	16.52 %
OGI1	0.11	12.01 %
NRT1	0.09	17.44 %
PPM1	0.07	8.94 %
NPR1	0.06	17.80 %
VKN1	0.05	6.66 %
AMP1	0.04	13.80 %
TEL1	0.04	7.22 %
BPP1	0.03	5.52 %
GNT2	0.03	4.80 %
KND1		0.00 %
PNR1		0.00 %
Total	6.52	23.58 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.00	12.03 %
Gas-Stov	0.88	9.75 %
Cook-Pre	0.57	39.84 %
Grinder	0.29	12.78 %
Small-Ap	0.26	22.58 %
In-Stove	0.10	43.94 %
Fan	0.06	3.59 %
Total	3.16	12.63 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.27	8.88 %
TPY1	0.16	14.29 %
CTO1	0.16	13.76 %
PMR1	0.16	14.69 %
NLR1	0.14	14.18 %
RJP1	0.10	11.69 %
ADI1	0.10	17.05 %
KNL1	0.10	5.23 %
KDA1	0.10	13.25 %
KHT1	0.09	6.87 %
ATP1	0.08	4.19 %
RCY1	0.08	13.80 %
MPL1	0.06	8.39 %
DHN1	0.06	12.84 %
KVL1	0.05	6.62 %
NDL1	0.05	5.44 %
PDT1	0.02	4.69 %
GTL1	0.01	5.10 %
PUT1	0.01	0.94 %
TPI1		0.00 %
Total	3.16	12.63 %