

MTD Sales
2.90 L

Brand Share %
19.84 %

Information:

MTD : 01-09-2025 To 04-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.84 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	1.44	24.69 %
Gas-Stov	0.65	17.78 %
Grinder	0.29	16.93 %
Cook-Pre	0.26	24.11 %
Small-Ap	0.14	18.46 %
In-Stove	0.08	60.64 %
Fan	0.06	3.91 %
Total	2.90	19.84 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	1.51	19.35 %
VIJAYAWADA-01	1.39	20.40 %
Total	2.90	19.84 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.65	22.53 %
Gas-Stov	0.39	16.97 %
Cook-Pre	0.21	31.14 %
Grinder	0.15	26.57 %
Small-Ap	0.09	18.35 %
In-Stove	0.02	43.27 %
Total	1.51	19.35 %

Branch *	MTD Sales L	Brand Share %
PGR1	0.09	16.67 %
ATP1	0.06	14.70 %
MPL1	0.04	7.96 %
NYP1	0.04	12.68 %
BVL1	0.04	18.40 %
SPE1	0.04	13.44 %
KNL1	0.03	13.96 %
CTO1	0.03	7.27 %
NDL1	0.03	10.60 %
PUT1	0.02	4.98 %
DHN1	0.02	14.55 %
ADI1	0.02	7.90 %
RCY1	0.01	9.86 %
GTL1		0.00 %
KDA1		0.00 %
PDT1		0.00 %
TPY1		0.00 %
Total	1.51	19.35 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.79	26.81 %
Gas-Stov	0.26	19.17 %
Grinder	0.14	12.02 %
Fan	0.06	8.74 %
In-Stove	0.06	70.17 %
Small-Ap	0.05	18.67 %
Cook-Pre	0.05	12.08 %
Total	1.39	20.40 %

Branch *	MTD Sales L	Brand Share %
KDR1	0.06	16.20 %
ELU1	0.06	14.73 %
NRT1	0.04	9.97 %
TNK1	0.04	14.58 %
VKN1	0.03	17.32 %
CKT1	0.03	16.03 %
VJW2	0.01	4.14 %
CRL1		0.00 %
GDV1		0.00 %
GVM1		0.00 %
KND1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
VJW3		0.00 %
VJW4		0.00 %
Total	1.39	20.40 %