

MTD Sales
4.02 L

Brand Share %
16.52 %

Information:

MTD : 01-08-2025 To 04-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	1.31	16.46 %
Gas-Stov	0.96	16.38 %
Cook-Pre	0.86	47.80 %
Grinder	0.49	16.04 %
Small-Ap	0.20	17.04 %
In-Stove	0.10	59.90 %
Fan	0.09	2.74 %
Total	4.02	16.52 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	2.06	18.87 %
TIRUPATI-01	1.96	14.61 %
Total	4.02	16.52 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.88	26.27 %
Gas-Stov	0.40	17.77 %
Grinder	0.39	21.87 %
Cook-Pre	0.24	47.95 %
Fan	0.09	4.81 %
Small-Ap	0.04	8.75 %
In-Stove	0.02	28.26 %
Total	2.06	18.87 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.08	15.73 %
MTM1	0.08	14.29 %
ELU1	0.08	14.94 %
TVU1	0.06	11.64 %
CKT1	0.06	15.77 %
GNT1	0.04	9.72 %
NRT1	0.02	5.32 %
KDR1	0.02	7.99 %
PNR1	0.01	7.88 %
JGG1	0.01	4.91 %
AMP1		0.00 %
GNT2		0.00 %
KND1		0.00 %
OGL1		0.00 %
PRL1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
GDV1	-0.03	-15.08 %
Total	2.06	18.87 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Cook-Pre	0.63	47.75 %
Gas-Stov	0.56	15.51 %
Mixie	0.44	9.39 %
Small-Ap	0.16	22.53 %
Grinder	0.10	7.88 %
In-Stove	0.08	82.64 %
Total	1.96	14.61 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.41	14.99 %
PUT1	0.16	12.97 %
NDL1	0.07	15.69 %
PMR1	0.07	10.94 %
PDT1	0.06	14.72 %
TPY2	0.04	5.26 %
DHN1	0.02	10.10 %
NLR1	0.02	8.22 %
RJP1	0.02	4.17 %
PGR1	0.02	7.26 %
SPE1	0.02	6.83 %
KDA1	0.01	6.33 %
CTO1	0.01	2.07 %
TPI1	0.01	2.72 %
KNL1		0.00 %
MPL1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	1.96	14.61 %