



# AP : BUTERFLY Sales Performance 05/05/2026 9:27 AM

MTD Sales  
5.42 L

Brand Share %  
17.04 %

Information:

MTD : 01-05-2026 To 04-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	2.52	24.27 %
Gas-Stov	1.65	22.13 %
Cook-Pre	0.57	63.89 %
Grinder	0.28	19.16 %
Chimney	0.24	9.58 %
Small-Ap	0.17	11.12 %
<b>Total</b>	<b>5.42</b>	<b>17.04 %</b>

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	2.79	17.04 %
VIJAYAWADA-01	2.63	17.03 %
<b>Total</b>	<b>5.42</b>	<b>17.04 %</b>

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.09	20.34 %
Gas-Stov	1.06	24.47 %
Cook-Pre	0.35	67.92 %
Chimney	0.17	12.64 %
Grinder	0.07	17.34 %
Small-Ap	0.06	6.95 %
<b>Total</b>	<b>2.79</b>	<b>17.04 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	0.27	16.29 %
ATP1	0.15	16.26 %
KNL1	0.15	13.79 %
KAR1	0.10	15.61 %
TPY1	0.07	16.62 %
PUT1	0.05	8.01 %
KOU1	0.04	7.92 %
TPI1	0.04	7.59 %
RJP1	0.02	3.52 %
MPL1	0.02	3.45 %
NLR1	0.01	1.68 %
KVL1	0.01	3.27 %
PDT1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
<b>Total</b>	<b>2.79</b>	<b>17.04 %</b>

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Mixie	1.42	28.51 %
Gas-Stov	0.59	18.87 %
Cook-Pre	0.23	58.52 %
Grinder	0.22	19.81 %
Small-Ap	0.11	17.01 %
Chimney	0.07	6.09 %
<b>Total</b>	<b>2.63</b>	<b>17.03 %</b>

Branch *	MTD Sales L	Brand Share %
CRL1	0.15	15.78 %
VJW1	0.12	16.55 %
TNK1	0.10	14.60 %
NRT1	0.09	15.97 %
DPE1	0.07	13.76 %
AMP1	0.07	13.41 %
GNT1	0.06	11.44 %
RMV1	0.05	9.36 %
TVU1	0.04	7.76 %
CKT1	0.03	8.12 %
MTM1	0.02	7.95 %
ELU1	0.02	10.31 %
PNR1	0.02	7.48 %
JPT1	0.01	10.38 %
NPR1	0.01	2.14 %
BPP1		0.00 %
OGL1		0.00 %
TEL1		0.00 %
VJW2		0.00 %
<b>Total</b>	<b>2.63</b>	<b>17.03 %</b>