



# AP : BUTERFLY Sales Performance 05/04/2026 9:27 AM

MTD Sales  
4.92 L

Brand Share %  
16.41 %

Information:

MTD : 01-04-2026 To 04-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **16.41 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	2.01	21.85 %
Gas-Stov	1.17	19.60 %
Chimney	0.65	21.23 %
Cook-Pre	0.50	59.30 %
Grinder	0.42	18.74 %
Small-Ap	0.14	7.20 %
In-Stove	0.03	2.45 %
<b>Total</b>	<b>4.92</b>	<b>16.41 %</b>

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	2.55	17.21 %
VIJAYAWADA-01	2.38	15.63 %
<b>Total</b>	<b>4.92</b>	<b>16.41 %</b>

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.87	20.95 %
Gas-Stov	0.68	24.95 %
Chimney	0.51	23.45 %
Cook-Pre	0.26	51.09 %
Grinder	0.14	15.75 %
Small-Ap	0.05	6.55 %
In-Stove	0.03	6.36 %
<b>Total</b>	<b>2.55</b>	<b>17.21 %</b>

Branch *	MTD Sales L	Brand Share %
NLR1	0.13	15.73 %
KVL1	0.08	12.92 %
KAR1	0.07	12.23 %
TPY1	0.05	8.08 %
PDT1	0.04	11.67 %
KOU1	0.03	9.16 %
TPI1	0.02	9.80 %
KHT1	0.01	1.64 %
CTO1		0.00 %
KDA1		0.00 %
MPL1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
VKI1		0.00 %
<b>Total</b>	<b>2.55</b>	<b>17.21 %</b>

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Mixie	1.14	22.58 %
Gas-Stov	0.49	15.09 %
Grinder	0.27	20.82 %
Cook-Pre	0.24	72.00 %
Chimney	0.14	15.82 %
Small-Ap	0.09	7.64 %
<b>Total</b>	<b>2.38</b>	<b>15.63 %</b>

Branch *	MTD Sales L	Brand Share %
ELU1	0.11	13.05 %
GNT2	0.10	16.37 %
VJW4	0.07	8.25 %
PRL1	0.07	13.58 %
CRL1	0.05	7.88 %
VJW1	0.04	7.81 %
KND1	0.03	10.75 %
MTM1	0.03	12.54 %
RAL1	0.02	5.69 %
BVR1	0.02	3.28 %
RMV1	0.02	2.55 %
AMP1		0.00 %
CKT1		0.00 %
GDV1		0.00 %
JGG1		0.00 %
NPR1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
TEL1		0.00 %
<b>Total</b>	<b>2.38</b>	<b>15.63 %</b>